TRANSRUSSIA BUSINESS PROGRAMME 2025

TRANSPORT AND LOGISTICS CONGRESS "TRANSRUSSIA"

3 days, 6 conferences, 160+ speakers

Transport and Logistics Congress "TRANSROSSIA 2025" is 5 industry conferences with only the most useful and relevant information to solve your business problems! Trends and prospects of transport and logistics industry development, best practices, exchange of real experience, Russian and international speakers and experts.

SUMMARY SCHEDULE OF THE BUSINESS PROGRAMME: :

29TH INTERNATIONAL CONFERENCE FOR CARGO OWNERS AND CARRIERS "TRANSROSSIA."

18-20 March 2025, MAIN HALL "TRANSROSSOVER" TRANSRUSSIA ACADEMY, SKLADTECH ARENA, DIALOGUE ARENA

9TH CONFERENCE "IT SOLUTIONS IN TRANSPORT AND LOGISTICS"

18 March 2025 TRANSRUSSIA ACADEMY

5TH CONFERENCE ON INTRALOGISTICS MANAGEMENT IN THE | SkladTech

18-19 March 2025 SKLADTECH ARENA

5TH INDUSTRY CONFERENCE "LOGISTICS IN E-COMMERCE"

19 March 2025 TRANSRUSSIA ACADEMY

7TH CONFERENCE ON SUPPLY CHAIN MANAGEMENT AND OPTIMISATION

20 March 2025
MAIN HALL "TRANSROSSOVER"

1ST FORUM ON EXPANDING LOGISTICS CO-OPERATION BETWEEN RUSSIAN AND CHINESE COMPANIES "CHINA BUSINESS OUTREACH FORUM"

19 March 2025 DIALOG ARENA

29TH INTERNATIONAL CONFERENCE FOR CARGO OWNERS AND TRANSRUSSIA

Business events at TransRussia 2025

DAY 1

18/03/2025 11.00-13.30

MAIN HALL, PAVILION 3 PLENARY

SESSION

"EURASIA'S TRANSPORT CONNECTIVITY IN THE NEW ARCHITECTURE OF THE WORLD LOGISTICS LANDSCAPE"

Co-Organiser:



Key themes and issues for discussion:

- Development of logistics infrastructure of international transport corridors.
- National project "Transport": prospects for the creation of new freight highways.
- State measures to support exporters and importers.
- The role of international co-operation in ensuring transport and economic balance.
- Consolidation of logistics assets as a strategic resource for improving supply chain efficiency.
- The importance of international logistics in food security.
- Deepening trade and economic co-operation with APR, ASEAN and BRICS countries: practical interaction at the business level.

Moderator:

Mikhail Yuryevich Goncharov

Secretary General of the International Coordinating Council for Trans-Eurasian Transportation

Welcoming:

His Excellency Mr Vinay Kumar

Ambassador Extraordinary and Plenipotentiary of the Republic of India to the Russian Federation

Session Speakers:

Alexey Nikolayevich Shilo

Deputy Minister of Transport of the Russian Federation, Ministry of Transport of the Russian Federation

Roman Andreevich Chekushov

State Secretary - Deputy Minister of Industry and Trade of the Russian Federation Ministry of Industry and Trade of the Russian Federation

Andrey Viktorovich Kutepov

Chairman of the Federation Council Committee on Economic Policy Federation Council on Economic Policy

Sergey Gerasimovich Mitin

First Deputy Chairman
Federation Council on Agrarian and Food Policy and Nature Management

Sergey Alexeyevich Pavlov

First Deputy General Director, Russian Railways

Tadzio Schilling

Director General, Association of European Businesses

Alexey Nikolayevich Grom,

Chief Executive Officer - Chairman of the Management Board, OTLC ERA

Kakhidze Alexander Konstantinovich Kakhidze

Director General

FinInvest LLC

Sergey Nikolayevich Shishkarev

Chairman of the Board of Directors, Delo Group of Companies

Kurbatov Vladislav Aleksandrovich

General Manager, X5 Retail Group

Raj Jit Singh Vallia.

General and Managing Director, DP World Central Asia

18/03/2025 14.00-16.00 MAIN HALL, PAVILION 3

BUSINESS DIALOGUE

"INTERNATIONAL CONTAINER LOGISTICS: THE FORMULA FOR SUCCESS"

Co-Organiser:



Key themes and issues for discussion:

- Main directions of container business development.
- The state of the market of linear container transportations between Russian ports and ports of China, India, Africa.
- Container transport services through Iran: problems and prospects.
- Prerequisites for increasing the volume of containerised cargo transported by
- Multimodal container transport: introduction of seamless technologies.
- Logistics as a major factor in securing international trade operations.
- What new challenges do retailers face when organising logistics?
- Features of the Russian logistics market: mutual settlements with foreign counterparties.

Moderator:

Natalia, Deputy Secretary General of the International Coordinating Council for Trans-Eurasian Transportation **Speakers:**

Vyacheslav Gennadyevich Sarayev, General Director, Russian Railways Business Asset

German Maslov, Vice President, Line-Logistics Division, Transport Group, FESCO

Sergey . Garyaev, Director for External Economic Activity and Trade Supply Chain, Lamoda

Wynand Herinckx, Founder, Herinckx Trade Solutions Rus LLC

Timur Karabayev, Chairman of the Management Board, PTC Holding

Alexey Gagarinov, General Director, C-Shipping

Manish Kumar, Managing Director, Vice President, Moscow Chamber Industrialists and Entrepreneurs, member of the Board of FBA EAC, Soltex Trade Private Ltd.

Jan Mortensen, vice president of business development, Blue Water Lines Pte. Ltd

Alipour Samaneh, General Manager, Behineh Tarabar Azhour - International Railway Transport and Logistics / Iran

Dong Wan Xiong, General Manager, Beijing Trans Logistics Ltd

18/03/2025

16:30-18:00

MAIN HALL, PAVILION 3

DISCUSSION SESSION: "GIS EPD and GOSLOG: DIGITAL TRANSFORMATION OF THE TRANSPORT ORGANISATION".

Supported by:



The session is devoted to a comprehensive review of the implementation of the State Programme for the Prevention of Torture and Inhuman or Degrading Treatment or Punishment. information system of electronic transport documents (GIS EDI) and its role in the creation of the National Digital Transport and Logistics Platform "GosLog". The session will focus on key aspects of the industry's digital transformation: the expansion of GIS EDI functionality to water transport and multimodal transport, the planned mandatory introduction of EDI for critical cargo categories (dangerous goods, grain, etc.) to increase transparency and efficiency, as well as the contribution of GIS EDI to the

Formation of a unified digital platform "GosLog" to optimise logistics processes, forecast transportation demand and integrate with international ones systems. The session participants will discuss practical experience of implementation, regulatory and legal aspects and prospects for the development of digital transport infrastructure in Russia.

Key topics for discussion:

- 1. Expansion of GIS EDS functionality
- 2. Mandatory transition to EDI for critical cargo categories
- 3. The role of GIS EAP in the creation of the GosLog platform

Moderator:

Polina Davydova

Director of Digital Transport and Logistics Association

Session Speakers:

Dmitry Skachkov, Director of Digital Development Department, Ministry of Transport of the Russian Federation

Evgeny Charkin, Deputy General Director, Russian Railways Ilya

, General Director, ProtectionInfoTrans Kirill Kuzmenko,

Managing Director, X5 Transport

Stepan Terekhin, Business Development Director, Kaluga-Astral Group of

Dmitry Surovets, for Information Technologies, Fesco TG

Boris Sopelnik, General Director, DeloTech LLC

Kirill Kalikin, Operating Officer, Monopoly JSC

Dmitry A. Gorshkov, Director of the Situation and Information Centre of the Ministry of Transport of the Russian Federation

18/03/2025

16:15-17:45

DIALOGUE ARENA, PAVILION 3

BUSINESS CASE SESSION "COLDCHAIN: EURASIA"

Co-organisers:





Key themes and issues for discussion:

- Solutions to ensure control of the continuous cold chain in the international carriage of high-speed imports.
- Successful cases of transport and logistics companies in the international market.
- Peculiarities of complex forwarding of pharmaceutical cargoes by different types of transport
- Advantages of air logistics for temperature-sensitive goods

Moderators:

Mikhail Yuryevich Goncharov, Secretary General of KCTCS

Mikhail Yuryevich Sinyov, President of ASORPS, ColdChain KCTCS Project Manager

Those invited to speak are:

Andrey Grechkin, General Director, Dalreftrans LLC (Transport Group) "FESCO")

Anton Vostrikov, Development Director, Polar Star LLC

Eduard Minenkov, Head of Refrigerated Transport, GLT Group of

Valery Barchenko, Chairman of the Board of DirectorsREFAGROTRANS LLC

Khalikov Ildus Mukhametnurovich, General Director, RRC Logistics LLC

Grigory Ilyin, General Director, STS LOGISTKA LLC

Andrey Kukharenk, Development Director, Cold Chain Technologies LLC

Azamat Yusupov, Vice President for Trade and Technology Development, Antey Group of

DAY 2

19/03/2025

10:30-12:00

MAIN HALL, PAVILION 3 OPEN

DIALOGUE:

"LOGISTIC SOLUTIONS OF TRANSPORT COMPANIES UNDER AVAILABLE

NETWORK CONSTRAINTS"

Supported by:



Moderator:

Alexander Sergeyevich Retunin, Editor-in-Chief, RZD-Partner magazine

Session Speakers:

Leonid Shlyakhturov, Executive Director, FESCO Integrated Transport Rustem Salakhutdinov,

General Manager, Central Branch, Rusmarine

Pavel Ivankin, President, National Research Centre for Transportation and Infrastructure

Denis Yuryevich Nazarov, Director for Procurement and Logistics, JSC CEMROS

Sabirov Ayrat Maratovich, Director of Operational Logistics Department, JSC "OTECO."

19/03/2025 12.15-13.45

MAIN HALL, PAVILION 3
DISCUSSION SESSION:

"GLOBAL AND DOMESTIC AIR CARGO INDUSTRY: 5 YEARS IN A TURBULENT ZONE"

Supported by:



Moderator:

Elena Konkina, Deputy General Director for Commercial Activities, Moscow Cargo LLC

Session Speakers:

Georgy Bautin, Head of Transport Management Directorate, Russian Post

Anna Vladimirovna Filippova, Director of Air Carriage Department, Wellgo (NAO Trade LLC)

Vladimir Kaldin, Commercial Director, Volga-Dnepr Airlines

19/03/2025

14.00-15.30

MAIN HALL PAVILION 3

CASE SESSION "HOW FOREIGN COMPANIES NOW WORK WITH RUSSIA. FIRST HANDS.

VERSION 2.0"

Co-Organiser: **ACEX**

Moderator:

Miroslav Zolotarev, Chairman of the Board of ACEX Group

Session Speakers:

Bulent Aymen, CEO of Sabay Logistics (Turkey)

Sardor Sanzharov, General Director of Orient Logistics (Uzbekistan)

Rakesh Mishra, Director, Y&H Cargo Private Limited

19/03/2025

16.00-18.00

MAIN HALL, PAVILION 3

FINAL STRATEGIC SESSION: "THE FREIGHT TRANSPORT AND LOGISTICS MARKET IN 2025: WHAT FUTURE TO PREPARE FOR?".

Partner:



During the traditional strategy session, participants will discuss the following issues:

- How can you assess the results of 2024 for the logistics system of the Russian Federation?
- What are the most pressing challenges and meaningful opportunities?

- What should be the further role of transport logistics in ensuring the economic sustainability of the Russian Federation?
- How can the market react to various geopolitical scenarios (possible tightening/weakening of sanctions, expansion of cooperation with key trading partners, etc.)?
- Where will the balance of market power shift in the "shipper logistics service-provider" pair?
- What should be the role of the state in regulating the sector: strict regulation, free market or pinpoint moderate impact?

Moderator:

Alexander Ovanesov, Managing Partner, Arthur Consulting

DAY 3

20/03/2025 11:00-13:00

SKLADTECH ARENA, PAVILION 3

PUBLIC TALK: "FREIGHT TRANSPORT SAFETY: MODERN APPROACHES TO RISK

MINIMISATION"

Supported by:



Moderator:

Farid Jafarov, Head of the Logistics Security Association

Session Speakers:

"Fraud in the trucking industry. What's New?"
Farid Jafarov, Head of Logistics Security Association, Logistics Security Association

Alexander Petrenko, Deputy General Director, Pandi Trans

Sergey Bogatov, General Director, Transport Lawyer, Bogatov Group

"Ways to Combat Fraud in Logistics with Biometrics" Mikhail Korablev, CEO, BIT

Alexander Vilde, Development Director, ATI.SU Freight Exchange, ATI.SU

Mikhail Altunin, CEO, OTK

20/03/2025 11:00-13:00 TRANSRUSSIA ACADEMY, PAVILION 3 ROUND TABLE AEB "TRANSPORT LOGISTICS AND CUSTOMS DECLARATION"

Supported by:



Moderator:

Wilhelmina Pranovna Shavshina, Chairman of the AEB Customs and Customs Committee Transport, Partner, Head of International Trade and Customs Regulation Practice, B1 Group

Those invited to speak are:

11:00 - 11:15 "Welcoming Speech."

Wilhelmina Pranovna Shavshina, Chairman of the AEB Customs and Customs Committee Transport, Partner, Head of International Trade and Customs Regulation Practice, B1 Group

11:15 - 11:30 Assessment of Customs Control Directions for 2025
Ksenia Sizova, Director of Customs Regulation and International Trade Practice, B1 Group

11:30 - 11:45 Latest trends in structuring supply chains and payments Aronov Alesey Borisovich, Advisor, Denuo

11:45 - 12:00 Formation of new practices in view of the shifting emphasis in the currency and customs control over the supply of goods to the Russian Federation in the context of foreign sanctions and trade restrictions

Lena, Head of Practice, Foreign Economic Activity, Currency and Customs Regulation Practice. ALUMNI Partners

12:00 - 12:15 Development of aviation solutions from/to SEA Marina Kodina, Director of Airfreight Procurement, WELLGO

12:15 - 12:30 Modern logistics of e-commerce cargo from abroad Dontsova Galina Nikolaevna, Advisor, Nextons

12:30 - 12:45 New supply chains of European companies

Tatiana Betiutskaya, Head of Contract Logistics and Operations, METRO Russia

12:45 - 13:00 Question and Answer Session

20/03/2025

11:00-13:00

DIALOGUE ARENA, PAVILION 3

DISCUSSION SESSION: "MARITIME LOGISTICS. FARWATER CLEAN."

Key themes and issues for discussion:

- Development of port infrastructure
- Logistics risks and ways of their effective forecasting
- Growth points for maritime logistics in a constrained environment
- Ecology, man-made uncertainties and their impact on freight transport timing
- Economic efficiency of maritime logistics
- International Maritime Logistics: Best Practices

Supported by:

TRANSIT TC

9th conference "IT Solutions in Transport and Logistics. Success Factors"

DAY 1

18/03/2025 10.30-13.30

TRANSRUSSIA ACADEMY HALL, PAVILION 3
PANEL SESSION
"DIGITAL TRANSFORMATION IN TRANSPORT AND LOGISTICS. DATA-DRIVEN INDUSTRY"
Key themes and issues for discussion:

- How the launch of state AIS affects the transport market (GosLog, GIS EPD, NTTLP, etc.).
- How the country's authorities expect to optimise the freight transport structure, strengthen the national system of logistics hubs and a modern logistics service network.
- Import substitution in logistics will there be a multiplier effect for the economy?
- Technology as an incentive for market growth. Efficiency growth.
- How tariff increases are impacting digital transformation.
- Features and approaches to selecting suppliers of IT products in transport.
- Business expectations of developers.
- Formation of a permanent BRICS logistics platform. Digital infrastructure. Development of multimodal logistics. Improving the quality of international sales chains.
- Creating new opportunities with artificial intelligence.
- Prospects for long-term investment in the development and replication of sophisticated technologies.
- Russia's readiness for drones.

Moderator: Anton Kurash, industry expert

Invited Speakers:

Artyom Semenikhin, Partner, Technology Practice, TeDo (ex-PWC) **Dmitry Surovets,** Vice President for Information Technologies, FESCO

18/03/2025 13.45-14.45

TRANSRUSSIA ACADEMY HALL, PAVILION 3 CASE SESSION "BEST IT-SOLUTIONS IN LOGISTICS"

Key Issues and Themes:

In the case study session "Best IT Solutions in Logistics", we will look at the latest AI and automation technologies that are applicable to daily logistics operations.

Moderator: Anton Kurash, industry expert

18/03/2024 15.00-16.30

TRANSRUSSIA ACADEMY HALL, PAVILION 3
SESSION

"DIGITAL FREIGHT TRANSPORT PLATFORMS: PROS AND CONS"

Expert Partner for the session



Key Issues and Themes:

Automation in logistics is not only about routine processes, but also about the industry as a whole. In recent years, there has been an increase in the number of platforms for organising freight transport, and we wonder what is the future of the logistics market?

In this session, we will talk about:

- on how the online platform market is growing;
- on how IoT is helping to track the status of shipments;
- on how platforms can integrate with different services;
- about what the downsides of modern platforms are;
- how to manage the freight transport industry in the most comfortable and environmentally friendly way possible.

Session Speakers:

Representative, KEPT

Vasily Ushakov, Director for Corporate Development and Investor Relations, GC "Monopoly."

Alexey Kargin, Product Owner, Sbertransport.Logistics

Alexander Luban, Director, Cargo.Logistics (part of the Cargonomics ecosystem for trucking companies)

Blitz discussion

5th Conference on Intralogistics Management in the Enterprise / SkladTech

DAY 1

18-20 March 2025 at the conference, we will look at the current issues and challenges of warehouse logistics, and discuss plans, trends and best practices in the industry. Target audience for the conference:

- Logistics managers and specialists, business development directors, company owners, operational managers and directors of commercial and industrial enterprises, retail chains, manufacturing companies
- Directors and representatives of companies providing warehousing services
- Representatives of suppliers and integrators of IT products and solutions
- Directors and representatives of transport, logistics and forwarding companies

Conference language: Russian

Participation in the conference: free of charge (by electronic exhibition ticket)

18/03/2025 11.00-12.30

SKLADTECH ARENA, PAVILION 3

PANEL SESSION

"WAREHOUSE LOGISTICS DEVELOPMENT POINTS. AREAS OF INVESTMENT AND OPTIMISATION"

Moderator:

Vasily Demin, Deputy Director, Logistics Coordination Council

Session Programme:

11:00 - 11:20 "Which warehouse logistics investments will pay off? Perspectives of long-term and fast projects"

Vasily Demin, Deputy Director, Logistics Coordination Council

11:20 - 11:40 "Warehouse property market: investments, dynamics of prices for rent and sale, geography of construction of new warehouse complexes"

Alexey Slepov, Director of Industrial and Warehouse Property Department, Bright Rich | CORFAC Int.

11:40 - 12:00 "How to solve the problem of staff shortage? Strategies of material and non-material motivation in the battle for personnel"

Igor Shatsky, Logistics Director, OKEY Group of

12:00 - 12:30 Discussion: What new challenges does business pose to warehouse logistics?

Panellists:

Vasily Demin Doctor of Technical Sciences, Executive Director of KSL

Alexey Slepov, Director of Industrial and Warehouse Property Department Bright Rich | CORFAC Int.

Igor Shatsky, Logistics Director, OKEY Group of

Alexey Sokolov, Logistics Director, MTS Retail Network

Vadim Urin, Logistics Director, S3 Group of

18/03/2025 13.20-15.00

SKLADTECH ARENA, PAVILION 3
DESIGN SESSION
"AUTOMATION. ROBOTISATION. IMPLEMENTATION OF ARTIFICIAL INTELLIGENCE"

Key themes and issues for discussion:

- The smart warehouse of the future
- Modern warehouse management systems
- Al in the warehouse
- Implementation of robotics in warehouse operations
- Evaluation of warehouse performance

Session Programme:

13:40 - 14:00 CASE: Digitalising the warehouse-transport interface: achieving efficiency without investment.

Alexander Usov, General Director, Ant Technologies | ANT Technologies

14:00 - 14:20 CASE: Artificial Intelligence in the warehouse.

Janis Bolotaev, Director of Warehouse Operations Department, SberLogistics

14:20 - 14:40 CASE: Implementation of robotics in warehouse operations. Alexander Kobylin, Executive Director, JSC PKB Technopribor

14:40 - 15:00 CASE: How to assess warehouse efficiency? Artem Kornoukhov, Project Manager, Biocard

18/03/2025 15.20-17.00

SKLADTECH ARENA, PAVILION 3
SESSION OF CASES
"ADVANCED WAREHOUSE EQUIPMENT SOLUTIONS: MACHINERY AND EQUIPMENT"
Key themes and issues for discussion:

- Top mistakes when selecting equipment
- Modern racking equipment
- Warehouse equipment
- Safety of work in the warehouse
- Small warehouse equipment

15:20-15:40 REPORT: 5 main mistakes when choosing warehouse equipment. The speaker is specified.

15:40-16:00 CASE: **Modern racking equipment.** The speaker is specified.

16:00-16:20 CASE: How to build logistics taking into account warehouse capacity? Sergey Nazarov, Logistics Director, Russkoe Pole

16:20-16:40 KEYS: How to make warehouse operations safe? The speaker is specified.

DAY 2

19/03/2025 11.00-13.00 SKLADTECH ARENA, PAVILION 3 DISCUSSION SESSION "WAREHOUSE PROPERTY MARKET"

Key themes and issues for discussion:

- Overcoming infrastructure constraints: how to make the movement of goods more efficient when logistics development lags behind infrastructures;
- Standardisation of processes and overcoming regional differences in the level of economy and infrastructure;
- Legal and administrative barriers: how to overcome regulatory challenges and speed up construction and opening of new facilities distribution centres;
- Investments in an era of instability: how to avoid risks and how to safely invest in RC development;
- The consumer market: how changing consumer habits are adjusting the warehouse property market.

Moderator:

Maria Maslyanskaya, Head of Fullfilment Product Development Department, Russian Post

Session Programme:

11:00 - 11:05 "Moderator's Opening Statement"

Maria Maslyanskaya, Head of Fullfilment Product Development Department,

Russian Post

11:05 - 11:25 Analysis of the current state of the warehouse property market Victor Afanasenko, Regional Director of Warehouse and Industrial Property, Land, Nikoliers

11:25 - 11:45 Development of warehouse centres in Russia by the largest player Alexander Dzvonkovsky, Head of Warehouse Commercial Products Development Directorate, Russian Post

11:45 - 12:05 Intelligent investment: warehouse property as an asset for cargo owners

12:05 - 12:25 Modern warehouse projects

Janis Bolotaev, Director of Warehouse Operations Department, SberLogistics

12:25 - 12:45 Overcoming Infrastructure Constraints

12:45 - 13:00 Closing discussion

19/03/2025 13.30-15.30 SKLADTECH ARENA, PAVILION 3 CASE SESSION "DISTRIBUTION CENTRE MANAGEMENT. STAFF RETENTION"

Key themes and issues for discussion:

- Effective RC management in the context of limited infrastructure
- Inventory management and cost minimisation
- The 'do well' button: how do modern RCs address the shortage of modern technology?
- "I had some tactics from the beginning and I stuck to them" how to effectively plan and forecast demand and respond to market needs
- Gone for good: why the shortage of warehouse staff has become the new reality and how to live with it
- Best practices in RC management and personnel management

Session Speakers:

- 13:30 13:40 Moderator's welcome speech
- 13:40 14:00 Effective RC management in the context of limited infrastructure
- 14:00 14:20 How to effectively plan and forecast demand and respond market needs
- 14:20 14:40 How do RCs address the shortage of modern technology?
- 14:40 15:00 Pavel Sheperkin, Head of Sales Team of TTL category, Avito Work
- 15:00 15:20 Best practices in RC management
- 15:20 15:30 Closing discussion

19/03/2025 16.00-17.30

SKLADTECH ARENA, PAVILION 3

CASE SESSION: WMS - the latest solutions

5th industry conference "Logistics in ecommerce"

DAY 2

19/03/2025

11.00-12.30

TRANSRUSSIA ACADEMY HALL, PAVILION 3

PANEL SESSION:

"VECTORS OF LOGISTICS DEVELOPMENT IN E-COM"

Key themes and issues for discussion:

- Development of logistics in e-commerce
- Development of e-commerce in the regions
- Development of e-com processes in conditions of shortage of storage space
- Solving the problem of staff shortage in e-com

Invited Speakers:

11:00 - 11:20 TransRussia Connrect study: Logistics in ecom 2025.

Maria Alekseenko, Project Manager, TransRussia Connect

11:20 - 11:40 Development of ecom logistics in the regions

11:40 - 12:00 How to develop in conditions of shortage of warehouse space?

Ruslan Gotyzhev, Director for Key Accounts, NF Group

12:00-12:30 Discussion: How to solve the problem of staff shortage through outsourcing?

Panelists:

Anastasia Alexandrova, Head of Supply Chain Efficiency Group, Lamoda

Alexey Ermakov, CEO, Bureau

19/03/2025

13.20-15.00

TRANSRUSSIA ACADEMY HALL, PAVILION 3

PROJECT SESSION "LOGISTICS EFFICIENCY IN ECOM TO THE MAXIMUM"

Key Issues and Themes:

- Use of AI in the work of marketplaces
- Using qualitative analytics to improve the accuracy of logistics management
- Smart inventory management
- Countering cybercrime in e-com

Session Programme:

13:20-13:40 Using APIs to integrate with marketplaces, online shops and transport companies.

13:40-14:00 How do modern analytics systems help improve the accuracy of logistics management?

Ruslan Ziganshin, Head of Methodology and Quality Assurance, Logistics Department, Avito

14:00-14:20 CASE: How warehouse automation reduces costs and increases efficiency. Dmitry Ismailov, Head of Automation Products in Warehouse Logistics, STD "Petrovic."

14:20-14:40 CASE: How does ecom logistics depend on the quality of product data? Find and eliminate points of efficiency loss.

Igor Tatarenko, Director of Master Data Department, TPH Rusclimate

14:40-15:00 Preventing cybercrime in ecom-logistics. 19/03/2025 11.00-12.30

TRANSRUSSIA ACADEMY HALL, PAVILION 3

CASE SESSION: "CUSTOMER CENTRICITY IN MODERN E-COM-LOGISTICS"

Key Issues and Themes:

- Key changes in customer behaviour
- Flexible transport management system in e-com
- Micro-fulfilment: prospects for development
- A financial model for last mile logistics

Moderator:

Ekaterina Antsiferova, Deputy General Director of Dalli delivery service

Session Programme:

KEYS: How has customer behaviour changed?

The speaker is specified.

CASE: Flexible transport management system in ecom logistics.

Elena Ozerova, Operations Manager of Gloria Jeans online shop

CASE: High-tech courier delivery management.

The speaker is specified.

CASE: Prospects for the development of micro-fulfilment.

The speaker is specified.

CASE: A modern financial model for last-mile logistics.

The speaker is specified.

7th Conference on Supply Chain Management and Optimisation

DAY 3

Supply chain optimisation - the key to success in a rapidly changing market! On the 7th Supply Chain Management and Optimisation Conference on 20 March 2025, you can learn relevant strategies from leading experts.

Prior to the event, the organisers gathered the views of 50 logistics and supply chain executives on the most relevant aspects of optimisation. This will help make the agenda of the day as relevant and useful to you as possible.

At the conference, we will discuss the current challenges and tasks facing companies. you will learn about companies' plans to implement artificial intelligence, how to flexible supply chains can become your competitive advantage, and many other important questions.

These and other secrets will be revealed by the speakers and experts of the conference. Join us at 11:00 in Pavilion 3 at TransRussia and learn how to successfully adapt your supply chains to the ever-changing environment. The success of your company is in your hands!

Conference language: Russian

Participation in the conference: free of charge (by electronic exhibition ticket)

20/03/2025 11.00-13.00

MAIN HALL, PAVILION 3
7TH CONFERENCE ON SUPPLY CHAIN MANAGEMENT AND OPTIMISATION

Supported by:
Council of Supply Chain Professionals



Key themes and issues for discussion:

- Supply chain optimisation
- Implementation of artificial intelligence
- Flexible supply chains as a competitive advantage
- Adaptation of processes to constantly changing conditions

Moderator:

Alexander Voronenko, Head of DRM Methodology and Practice Development, Association "Council of Supply Chain Professionals".

Session Speakers:

10:00-10:05 "Opening Statement"

Yrysbek Tashbayev, General Director, Council of Supply Chain Professionals Association

10:05-10:20 "Companies' supply chain management agenda: research findings"

Alexander Voronenko, Head of DRM Methodology and Practice Development, Association "Council of Supply Chain Professionals".

10:20-10:50 "First Panel Session"

Logistics and supply chain directors of manufacturing retail companies, experts

11:55-12:50 "Performance Vacancies."

12:50-13:00 "Conclusions and Recommendations of the Conference"

Alexander Voronenko, Head of DRM Methodology and Practice Development, Association "Council of Supply Chain Professionals".

1st Forum on Expansion of Logistics Cooperation between Russian and Chinese Companies "CHINA BUSINESS OUTREACH FORUM"

19/03/2025 11.00-13.00

DIALOGUE ARENA, PAVILION 3
"CHINA BUSINESS OUTREACH FORUM"

Co-organisers:



