



27th International Exhibition of Equipment,
Raw Materials and Technologies for
Pharmaceutical Manufacturing

25–28.11.2025

CROCUS EXPO, MOSCOW

SPONSORSHIP OPPORTUNITIES

The cost of the services listed in the manual does not include VAT
and other similar taxes of the Russian Federation

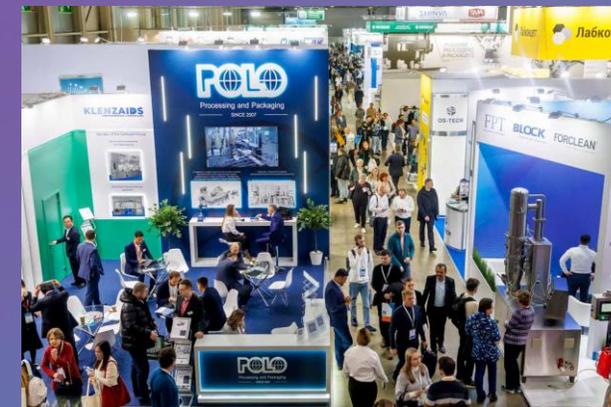




SHOW EVERYONE YOUR MARKET LEADERSHIP!

Exhibition sponsorship is an opportunity to launch a large-scale advertising campaign and stand out from competitors. You will receive an obvious advantage by making a strong statement about your company. You will be able to offer your products and services to a large number of financially affluent business visitors.

Advertising options included in each partner package are selected in such a way as to ensure maximum coverage of the target audience and inform it about the company through various channels.



USE SPONSORSHIP OPTIONS TO:



Increase brand awareness among the target and solvent audience (more than 40% of visitors spend 220K+ EURO on purchases per year)



Conduct a bright and memorable presentation of a brand/new product/service



To consolidate the status of the market leader, to gain the trust and maximum attention of the target audience



EXHIBITION STATISTICS*

10 345

unique visitors from 71 regions of the
Russian Federation and 27 countries

5 350

new visitors

14 237

received electronic tickets for the exhibition

45 000+

email newsletter subscribers

102 733

unique website visitors
per exhibition cycle

*Pharmtech & Ingredients 2024 exhibition statistics

GENERAL PARTNER OF THE EXHIBITION

Exclusive:

- placement of a 20x10 m hanging banner in the lobby of pavilion 2
- video / running line of the Partner on the screen in the lobby, size 87x1 m (4480x768 pixels), 4-day-broadcast in rotation with 3 other videos
- 5 floor stickers 1x1 m in the exhibition halls
- placement of an Octanorm advertising banner 2*2.9 m at the entrance to the hall where the company is located

Navigation:

- placement of the Partner's logo on the facade banner

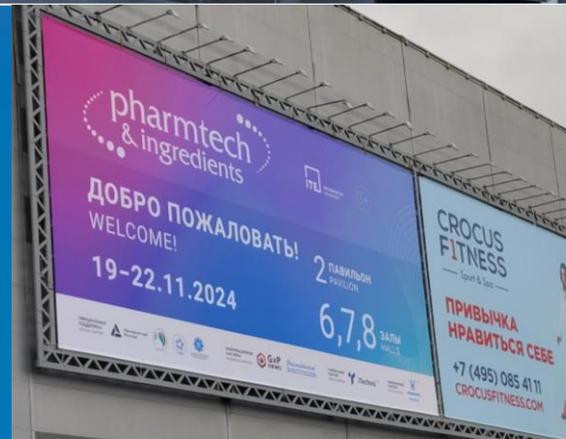
Exhibition website:

- web banner placement on the main page of the exhibition website, 1136x114 px for 1 month, with an active link to the Partner's website

Exhibition guide / catalogue:

- placement of an ad page on the 4th cover
- placement of Partner's logo on the hall plan with an arrow to the Partner's stand
- highlighting the company name in color in the exhibitors' list

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GENERAL PARTNER OF THE EXHIBITION

continuation

PR campaign:

- placing the Partner's logo in mailings to the visitor database
- video interview with a representative of the Partner during the exhibition
- placing the interview in a special section "Interviews with exhibitors" on the exhibition website
- placing the Partner's logo with the status and an active link on the main page and in the "Partners and Sponsors" section on the website
- placing the Partner's news on the exhibition website (material for publication is provided by the Partner)

Advertising materials:

- assignment of Partner status and its positioning in interaction with leading industry media
- mentioning the Partner in the official press releases of the exhibition
- placing the logo on the gratitude page in the exhibition catalogue / guide
- preparation of a press release about the partnership and posting news on the exhibition website and social media
- mentioning the name of the Partner company in mailings to the visitor database during the exhibition cycle



TOTAL COST: 12 650 EURO

OFFICIAL PARTNER OF THE EXHIBITION

Exclusive:

- placement of the Partner's color logo on one side of the package - circulation of 6,000 pcs.
- placement of the Partner's logo on all navigation structures
- video / running line of the Partner on the screen in the lobby, size 87x1 m (4480x768 pixels), 4 days of broadcast in rotation with 3 other videos
- advertising banner 1.17x1.97 m on the front and back sides of the lightbox in the registration area

Advertising options:

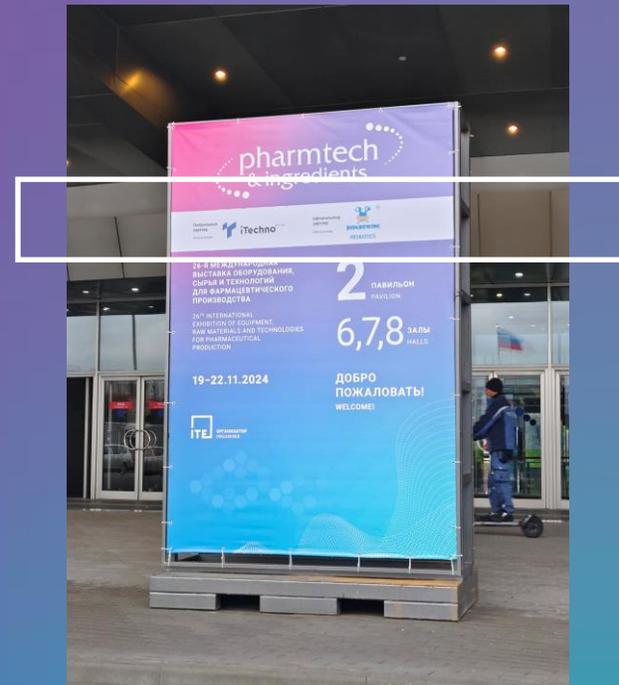
- distribution of Partner's advertising materials in the registration area (materials are provided by the Partner)

Exhibition catalogue / guide:

- placement of an ad page on the 3rd cover
- placement of the Partner's logo on the hall plan with an arrow to the Partner's stand
- highlighting the company name in color in the exhibitors' list



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OFFICIAL PARTNER OF THE EXHIBITION

continuation

PR campaign:

- placing the Partner's logo in mailings to the visitor database

Advertising materials:

- assignment of Partner status and its positioning in interaction with leading industry media
- mentioning the Partner in the official press releases of the exhibition
- placing the logo on the gratitude page in the exhibition catalogue / guide
- preparation of a press release about the partnership and posting news on the exhibition website and social media
- mentioning the name of the Partner company in mailings to the visitor database during the exhibition cycle

Placement on the website:

- placing the Partner's logo with the status and an active link on the main page and in the "Partners and Sponsors" section on the website
- placing the Partner's news on the exhibition website (material for publication is provided by the Partner)



TOTAL COST: 12 000 EURO

BRANDING PARTNER OF THE EXHIBITION

Exclusive:

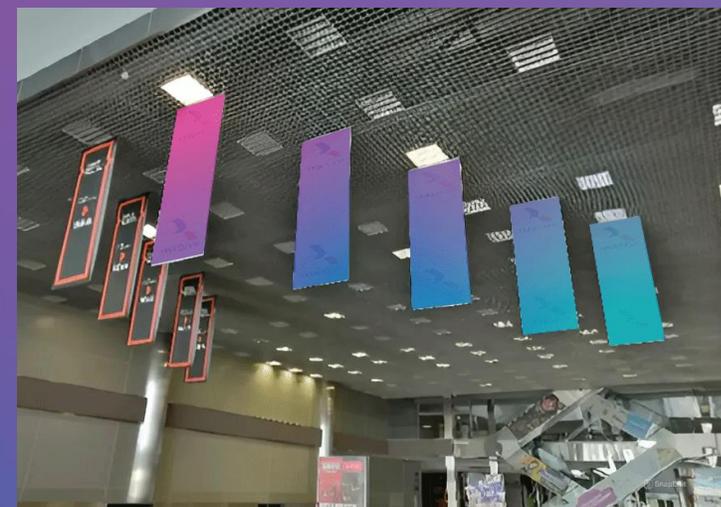
- branded ceiling flags (6 pieces) in the exhibition registration area
- lightbox (front side) in the registration area
- outdoor lightbox in front of the entrance to pavilion from the side of the private car parking
- video / Partner's running line on the screen in the lobby, size 87x1 m (4480x768 pixels), 4 days of broadcast in rotation with 3 other videos

Advertising options:

- web banner placement on the main page of the exhibition website, 435*80 px, with an active link to the Partner's website
- web banner placement on the main page of the exhibition website, 1136x114 px, with an active link to the Partner's website

PR campaign:

- video interview with a representative of the Partner during the exhibition
- posting the interview in a special section "Interviews with exhibitors" on the exhibition website



BRANDING PARTNER OF THE EXHIBITION

continuation

Advertising materials:

- assignment of Partner status and its positioning in interaction with leading industry media
- mentioning the Partner in the official press releases of the exhibition
- placing the logo on the gratitude page in the exhibition catalogue / guide
- preparation of a press release about the partnership and posting news on the exhibition website and social media
- mentioning the name of the Partner company in mailings to the visitor database during the exhibition cycle

Placement on the website:

- placing the Partner's logo with the status and an active link on the main page and in the "Partners and Sponsors" section on the website
- placing the Partner's news on the exhibition website (material for publication is provided by the Partner)

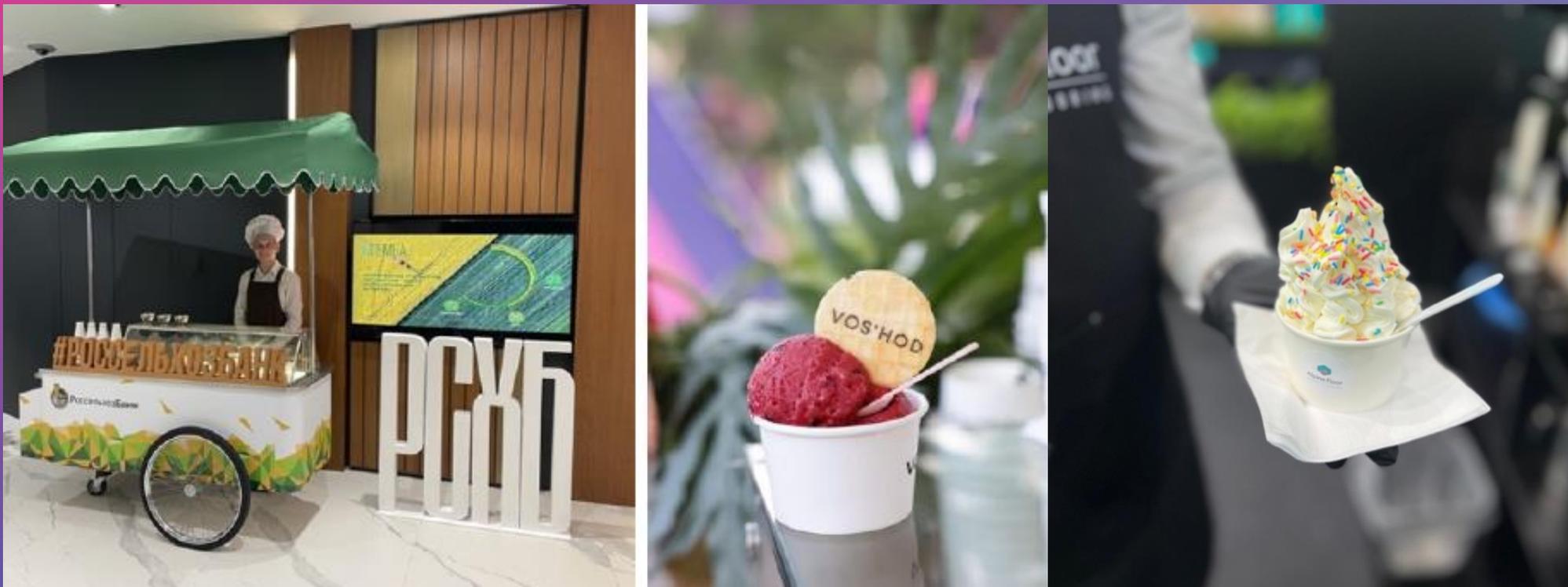


TOTAL COST: 11 000 EURO

CREATIVE PARTNER OF THE EXHIBITION

EXCLUSIVELY FOR YOUR CHOICE:

№1 - Branding of the ice cream station and cups at the exhibition (works all 4 show days)



Advertising options:

- Distribution of Partner's advertising materials at the station (materials are provided by the Partner)

Exhibition catalogue / guide:

- placement of an ad page
- placement of the Partner logo on the hall plan with an arrow to the Partner stand
- highlighting the company name in color in the exhibitors' list

CREATIVE PARTNER OF THE EXHIBITION

OR:

Nº2 - Branding of the coffee station and cups at the exhibition (works all 4 show days)



Advertising options:

- Distribution of Partner's advertising materials at the station (materials are provided by the Partner)

Exhibition catalogue / guide:

- placement of an ad page
- placement of the Partner logo on the hall plan with an arrow to the Partner stand
- highlighting the company name in color in the exhibitors' list

CREATIVE PARTNER OF THE EXHIBITION

OR:

№3 - Branding of the popcorn station and cups at the exhibition (works all 4 show days)



Advertising options:

- Distribution of Partner's advertising materials at the station (materials are provided by the Partner)

Exhibition catalogue / guide:

- placement of an ad page
- placement of the Partner logo on the hall plan with an arrow to the Partner stand
- highlighting the company name in color in the exhibitors' list

CREATIVE PARTNER OF THE EXHIBITION

continuation

Advertising materials:

- assignment of Partner status and its positioning in interaction with leading industry media
- mentioning the Partner in the official press releases of the exhibition
- placing the logo on the gratitude page in the exhibition catalogue / guide
- preparation of a press release about the partnership and posting news on the exhibition website and social media
- mentioning the name of the Partner company in mailings to the visitor database during the exhibition cycle

Placement on the website:

- placing the Partner's logo with the status and an active link on the main page and in the "Partners and Sponsors" section on the website
- placing the Partner's news on the exhibition website (material for publication is provided by the Partner)



TOTAL COST:

8 010 EURO when choosing the ice cream station

10 050 EURO when choosing the coffee station

15 950 EURO when choosing the popcorn station

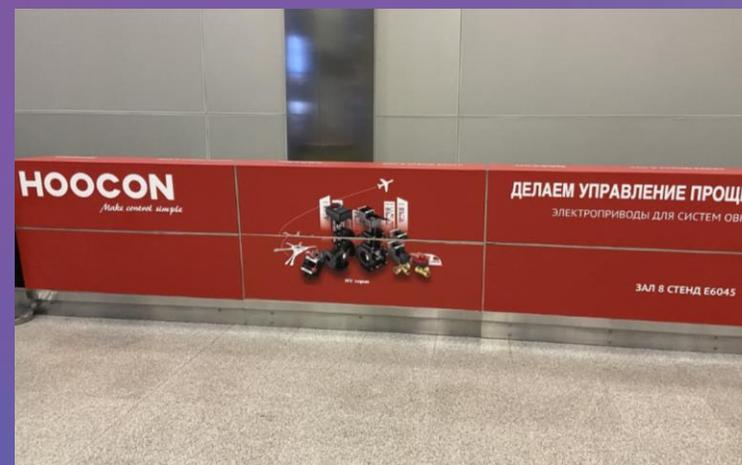
REGISTRATION PARTNER

Exclusive:

- branding of 2 registration desks
- branding of the elevator in the lobby
- placement of the Partner's logo on printed registration forms, mandatory for completion by visitors who arrived without prior e-registration
- placement of the Partner's logo on the visitor badges
- distribution of the Partner's advertising materials at the exhibition registration desk
- the possibility of providing uniforms with the Partner's company symbols for registrars (at the Partner's request)

Advertising options:

- placement of an Octanorm advertising structure 1*2.9 m in the visitor registration area
- placement of a 435*80 px banner for 1 month on the main page of the website
- placement of the Partner's logo in mailings to the visitor database
- placement of an ad page on the 3rd cover in the exhibition catalogue / guide



REGISTRATION PARTNER

continuation

Advertising materials:

- assignment of Partner status and its positioning in interaction with leading industry media
- mentioning the Partner in the official press releases of the exhibition
- placing the logo on the gratitude page in the exhibition catalogue / guide
- preparation of a press release about the partnership and posting news on the exhibition website and social media
- mentioning the name of the Partner company in mailings to the visitor database during the exhibition cycle

Placement on the website:

- placing the Partner's logo with the status and an active link on the main page and in the "Partners and Sponsors" section on the website
- placing the Partner's news on the exhibition website (material for publication is provided by the Partner)



TOTAL COST: 9 000 EURO

VISITOR BADGE LANYARDS PARTNER

Exclusive:

- placement of the Partner's logo on the ribbons of visitors' badges - 6,000 copies

Advertising options:

- placement of the Partner's logo on the information and navigation system boards at the entrance to the exhibition area
- placement of the Partner's logo in 1 mailing to the visitor database

Advertising materials:

- assignment of Partner status and its positioning in interaction with leading industry media
- mentioning the Partner in the official press releases of the exhibition
- placing the logo on the gratitude page in the exhibition catalogue / guide
- preparation of a press release about the partnership and posting news on the exhibition website and social media
- mentioning the name of the Partner company in mailings to the visitor database during the exhibition cycle

Placement on the website:

- placing the Partner's logo with the status and an active link on the main page and in the "Partners and Sponsors" section on the website
- placing the Partner's news on the exhibition website (material for publication is provided by the Partner)



TOTAL COST: 7 700 EURO

PARTNER OF ELECTRONIC REGISTRATION

Exclusive:

- placement of the Partner's logo on the electronic tickets of exhibition visitors
- placement of the Partner's logo on the electronic registration page, section "Get an electronic ticket"
- placement of a web banner 1366 * 114 px on the internal pages of the website, including the electronic registration page, section "Get a ticket"

Advertising options:

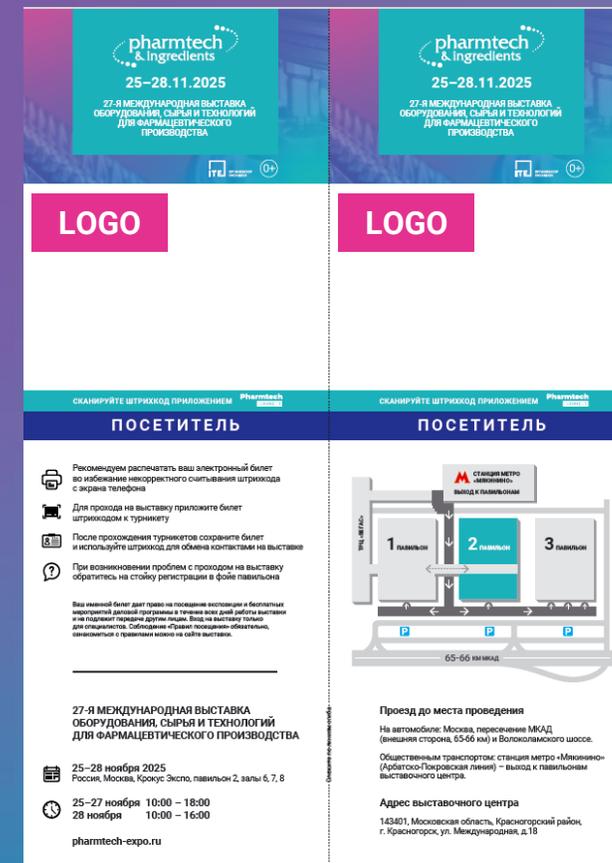
- placing the Partner's logo in mailings to the visitor database
- placing the Partner's logo on the hall plan with an arrow to the Partner's stand

Advertising materials:

- assignment of Partner status and its positioning in interaction with leading industry media
- mentioning the Partner in the official press releases of the exhibition
- placing the logo on the gratitude page in the exhibition catalogue / guide
- preparation of a press release about the partnership and posting news on the exhibition website and social media
- mentioning the name of the Partner company in mailings to the visitor database during the exhibition cycle

Placement on the website:

- placing the Partner's logo with the status and an active link on the main page and in the "Partners and Sponsors" section on the website
- placing the Partner's news on the exhibition website (material for publication is provided by the Partner)



ENTRANCE GROUP PARTNER (HALL 7 OR 8)

Exclusive:

- branding of turnstiles at the entrance to hall 7 or 8, 6 pcs.
- branding of the glass entrance group above the entrance to hall 7 or 8, 2 surfaces

Advertising options:

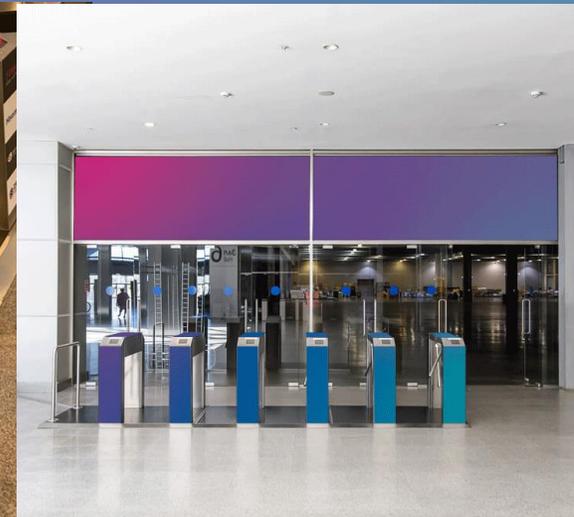
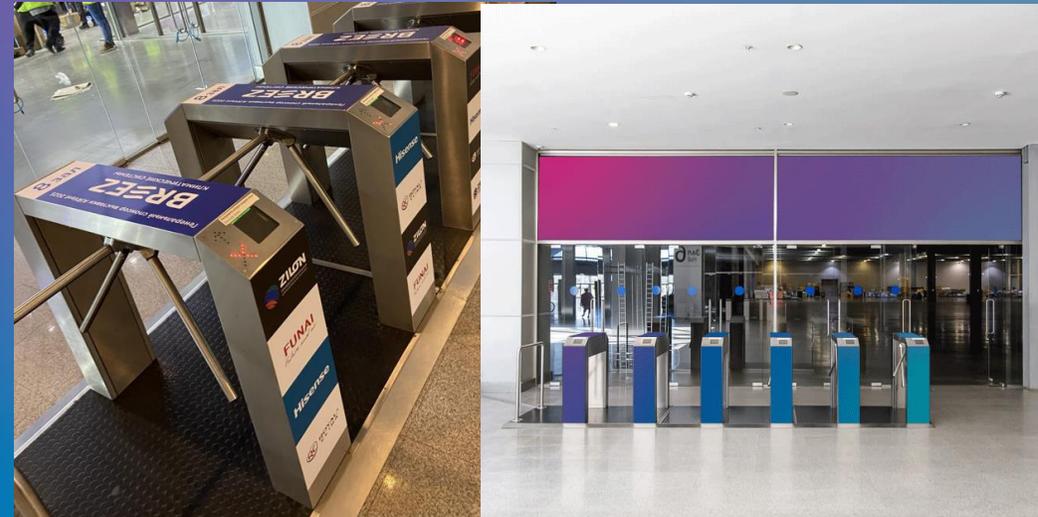
- placement of the Partner's logo in 1 mailing to the visitor database
- placement of the Partner's logo on the hall plan with an arrow to the Partner's stand

Advertising materials:

- assignment of Partner status and its positioning in interaction with leading industry media
- mentioning the Partner in the official press releases of the exhibition
- placing the logo on the gratitude page in the exhibition catalogue / guide
- preparation of a press release about the partnership and posting news on the exhibition website and social media
- mentioning the name of the Partner company in mailings to the visitor database during the exhibition cycle

Placement on the website:

- placing the Partner's logo with the status and an active link on the main page and in the "Partners and Sponsors" section on the website
- placing the Partner's news on the exhibition website (material for publication is provided by the Partner)



ENTRANCE GROUP PARTNER (HALL 6) – the offer includes branding of one of two entrances to Hall 6.

Exclusive:

- branding of turnstiles at one of two entrances to hall 6, 4 pcs.
- branding of the glass entrance group above the entrance to hall 6, 2 surfaces

Advertising options:

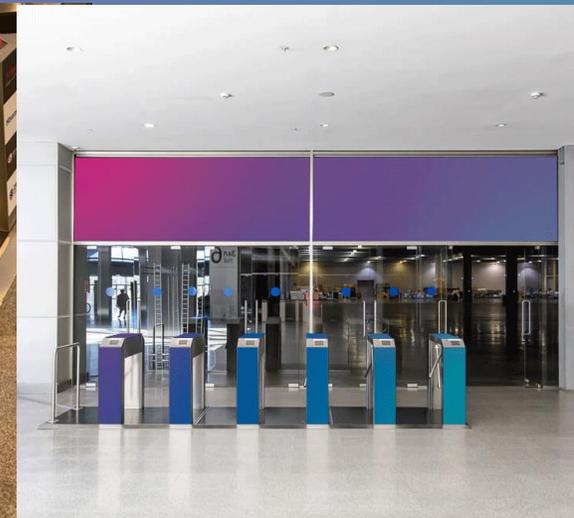
- placement of the Partner's logo in 1 mailing to the visitor database
- placement of the Partner's logo on the hall plan with an arrow to the Partner's stand

Advertising materials:

- assignment of Partner status and its positioning in interaction with leading industry media
- mentioning the Partner in the official press releases of the exhibition
- placing the logo on the gratitude page in the exhibition catalogue / guide
- preparation of a press release about the partnership and posting news on the exhibition website and social media
- mentioning the name of the Partner company in mailings to the visitor database during the exhibition cycle

Placement on the website:

- placing the Partner's logo with the status and an active link on the main page and in the "Partners and Sponsors" section on the website
- placing the Partner's news on the exhibition website (material for publication is provided by the Partner)



PARTNER OF THE EXHIBITION CATALOGUE / GUIDE

Exclusive:

- placement of the Partner's logo indicating the status on the 1st cover of the show catalogue / guide and headers and footers
- branding of information cubes for distributing catalogues / guides at the entrances to halls 6, 7 and 8 (1m * 1m structure)

Advertising options:

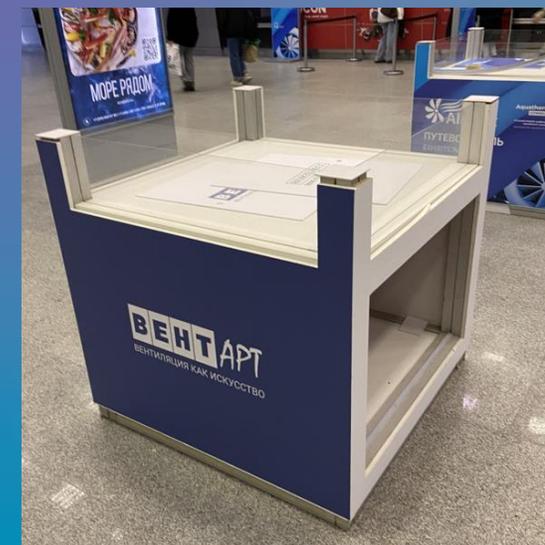
- highlighting the company on the exhibition plan and in the alphabetical list of exhibitors
- placement of an ad page on the 2nd cover of the guide
- distribution of the Partner's advertising materials in cubes with the guide (materials are provided by the Partner)

Advertising materials:

- assignment of Partner status and its positioning in interaction with leading industry media
- mentioning the Partner in the official press releases of the exhibition
- placing the logo on the gratitude page in the exhibition catalogue / guide
- preparation of a press release about the partnership and posting news on the exhibition website and social media
- mentioning the name of the Partner company in mailings to the visitor database during the exhibition cycle

Placement on the website:

- placing the Partner's logo with the status and an active link on the main page and in the "Partners and Sponsors" section on the website
- placing the Partner's news on the exhibition website (material for publication is provided by the Partner)



TOTAL COST: 3 750 EURO

VISITOR PACKAGE PARTNER

Exclusive:

- Placement of the Partner's color logo on one side of the package - circulation of 6,000 pcs.

Advertising options:

- Distribution of the Partner's advertising materials in the registration area (materials are provided by the Partner)

Advertising materials:

- assignment of Partner status and its positioning in interaction with leading industry media
- mentioning the Partner in the official press releases of the exhibition
- placing the logo on the gratitude page in the exhibition catalogue / guide
- preparation of a press release about the partnership and posting news on the exhibition website and social media
- mentioning the name of the Partner company in mailings to the visitor database during the exhibition cycle

Placement on the website:

- placing the Partner's logo with the status and an active link on the main page and in the "Partners and Sponsors" section on the website
- placing the Partner's news on the exhibition website (material for publication is provided by the Partner)



TOTAL COST:

4 125 EURO when choosing HDPE packages
6 505 EURO when choosing paper bags

DIGITAL SPONSOR PREMIUM

Advertising options:

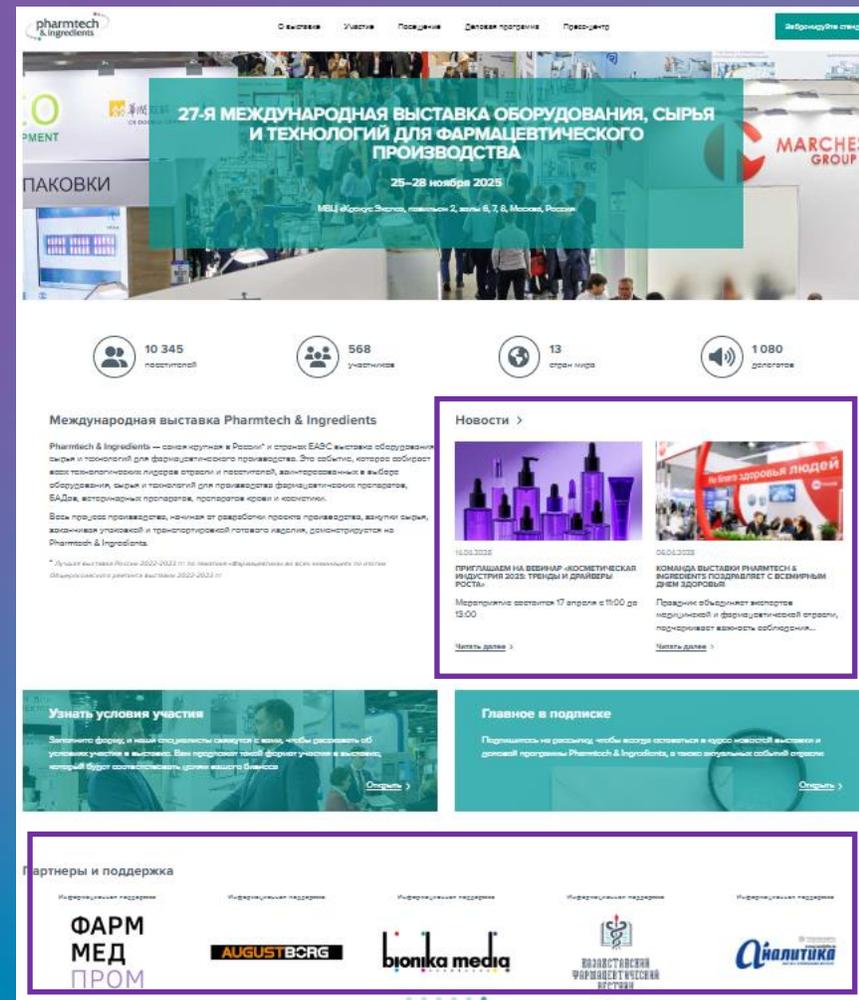
- assignment of Partner status and its positioning in interaction with leading industry media
- placing the Partner's logo with the status and an active link on the main page and in the "Partners and Sponsors" section on the website
- video interview with a representative of the Partner during the exhibition
- placing the interview in a special section "Interviews with exhibitors" on the exhibition website
- mentioning the company name in mailings to the visitor database (3 times during 2 months before the exhibition)
- mentioning the company name in the official press and post-release with publication on the websites of the exhibition's information partners
- placement of up to 5 Partner news on the exhibition website (material for publication is provided by the Partner)
- mailing after the exhibition to the unique visitor database with a mention of the Partner's company name

Additionally:

- ½ ad page in the show guide / catalogue
- placement of Partner's logo on the hall plan with an arrow to the Partner's stand



TOTAL COST: 3 200 EURO



DIGITAL SPONSOR STANDARD

Advertising options:

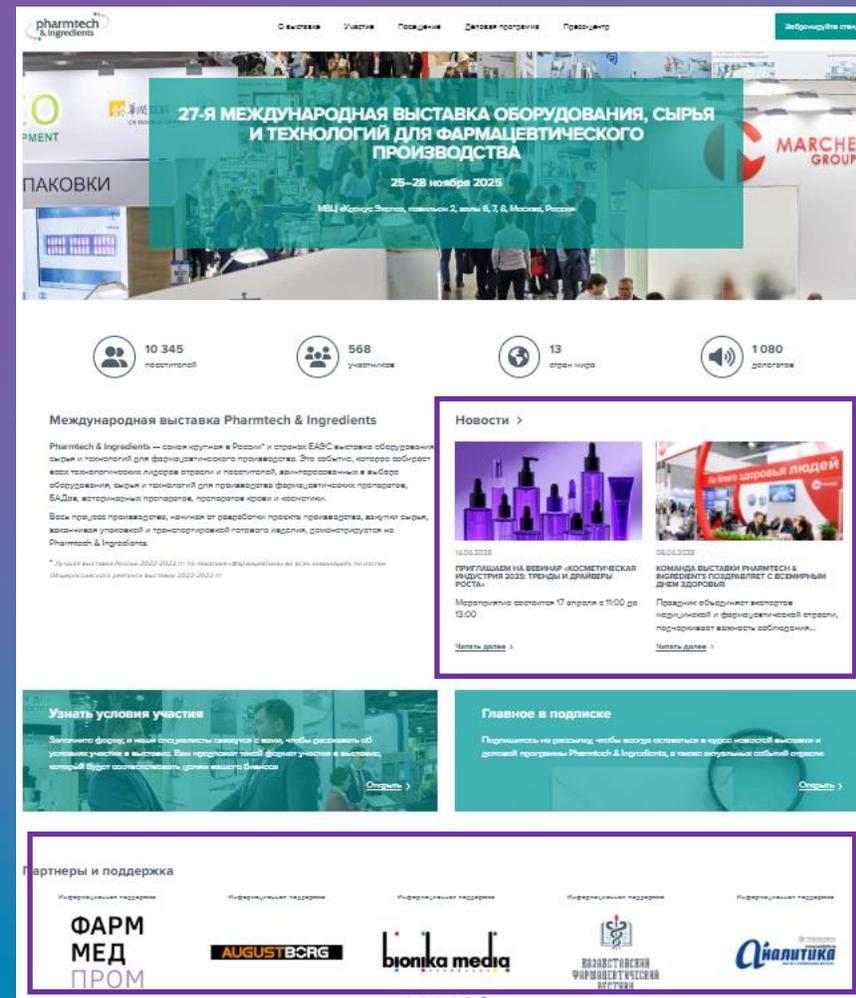
- assignment of Partner status and its positioning in interaction with leading industry media
- placing the Partner's logo with the status and an active link on the main page and in the "Partners and Sponsors" section on the website
- video interview with a representative of the Partner during the exhibition
- placing the interview in a special section "Interviews with exhibitors" on the exhibition website
- mentioning the company name in mailings to the visitor database (2 times during 2 months before the exhibition)
- mentioning the company name in the official press and post-release with publication on the websites of the exhibition's information partners
- placement of up to 3 Partner news on the exhibition website (material for publication is provided by the Partner)
- mailing after the exhibition to the unique visitor database with a mention of the Partner's company name

Additionally:

- placement of Partner's logo on the hall plan with an arrow to the Partner's stand



TOTAL COST: 1 780 EURO





25–28.11.2025

CROCUS EXPO, MOSCOW

CONTACT US

To order advertising options or to clarify any questions you may have, please contact us, we will be happy to help you.

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