

 **TransRussia**

Colocated with  **SkladTech**

29 Years of Connecting the Logistics & Warehouse Industry

18-20
March 2025

Crocus Expo,
Pavillion 3,
Moscow

POST SHOW REPORT

TransRussia
Strategic Partner

TransRussia
Official Bank

SkladTech
Strategic Partner

Exhibition Guide
Partner



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ОРГАНИЗАТОР
ORGANISER



About the Exhibition

The 29th International Exhibition for Transport and Logistics Services, Warehouse Equipment, and Technologies, which took place from 18–20 March 2025, brought together leading players in cargo transportation, logistics, and supply chain management. The event provided a platform for businesses to enter the vast and untapped markets of Russia and the CIS, establish valuable connections, and expand their operations globally.

98%
of the exhibitors were
satisfied with the exhibition.

Proof in numbers:
**Why TransRussia is the
Place to be**

597
Exhibitors

84
Russian
Regions

29th
Edition

46
Countries in
Attendance

30,429
Global
Attendees

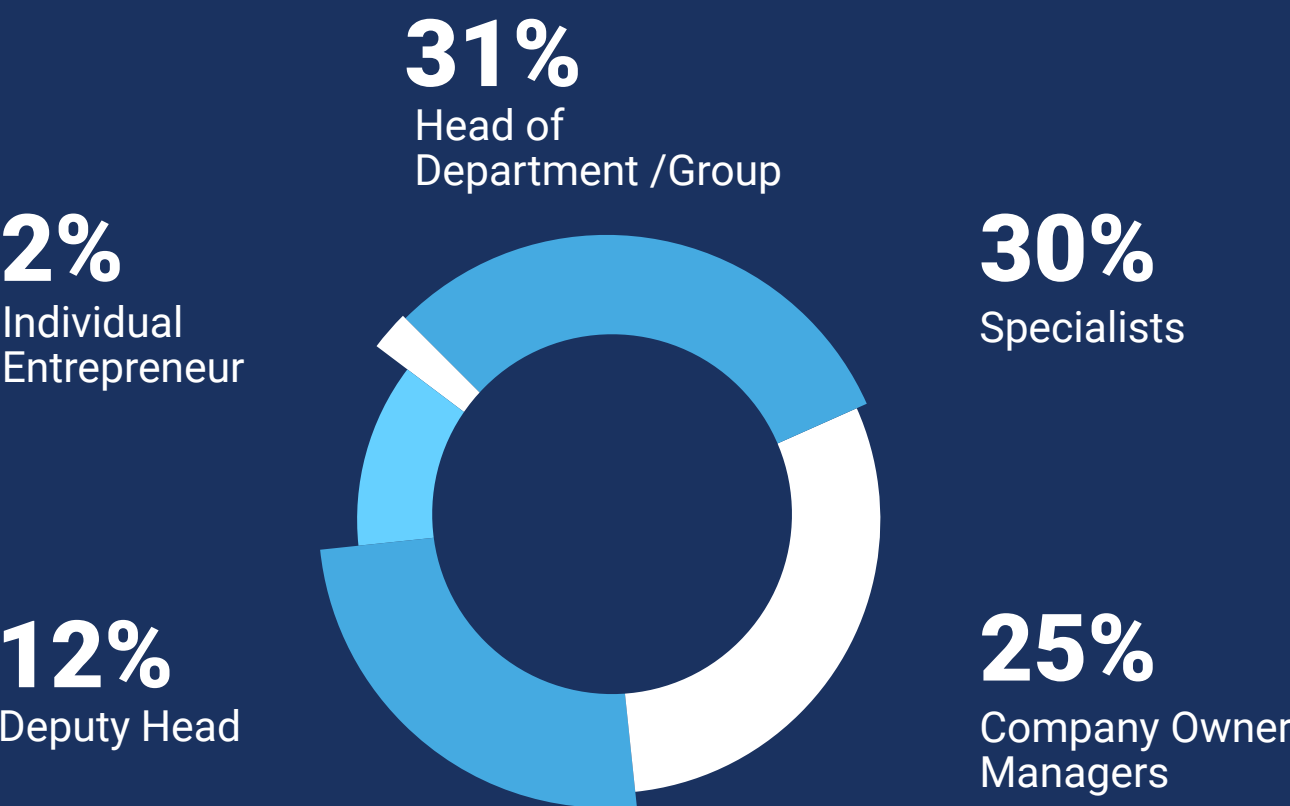
170+
Speakers

“**TransRussia is a crucial platform
for market expansion, we need to
be present here**

Alexey Maviyutov,
General Director, Safetrans Line

Visitors Overview

> Visitor Statistics – Professional Levels



“ We have been exhibiting since 2016 and we keep coming back because we always grow our client base at TransRussia

Rinchin Sariev,
Sales Department Manager
Way Group

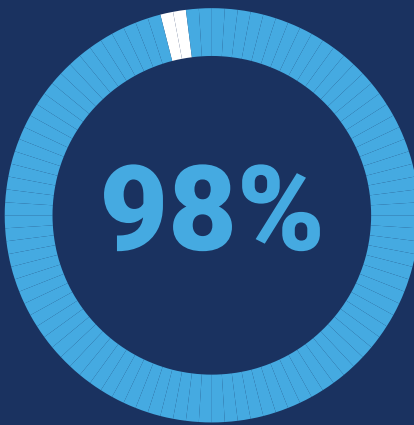


Visitor Statistics - Visitor Interest

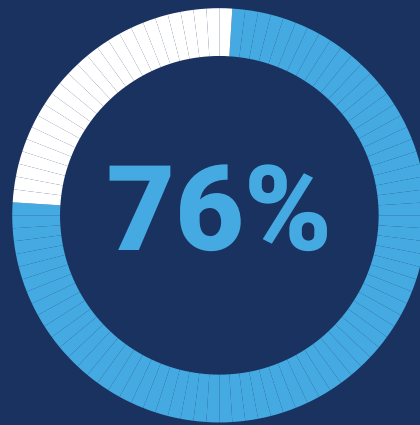
27,693 Targeted Visitors



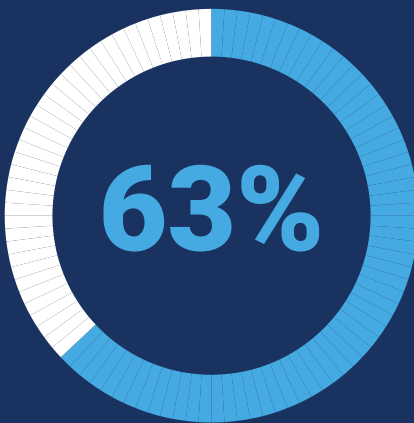
Exhibitors Overview



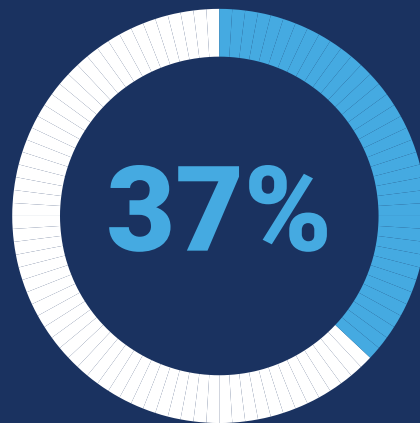
of exhibitors are satisfied with the participation at TransRussia



Found new customers at the exhibition



Collected 100+ leads over 3 days



First time exhibitors



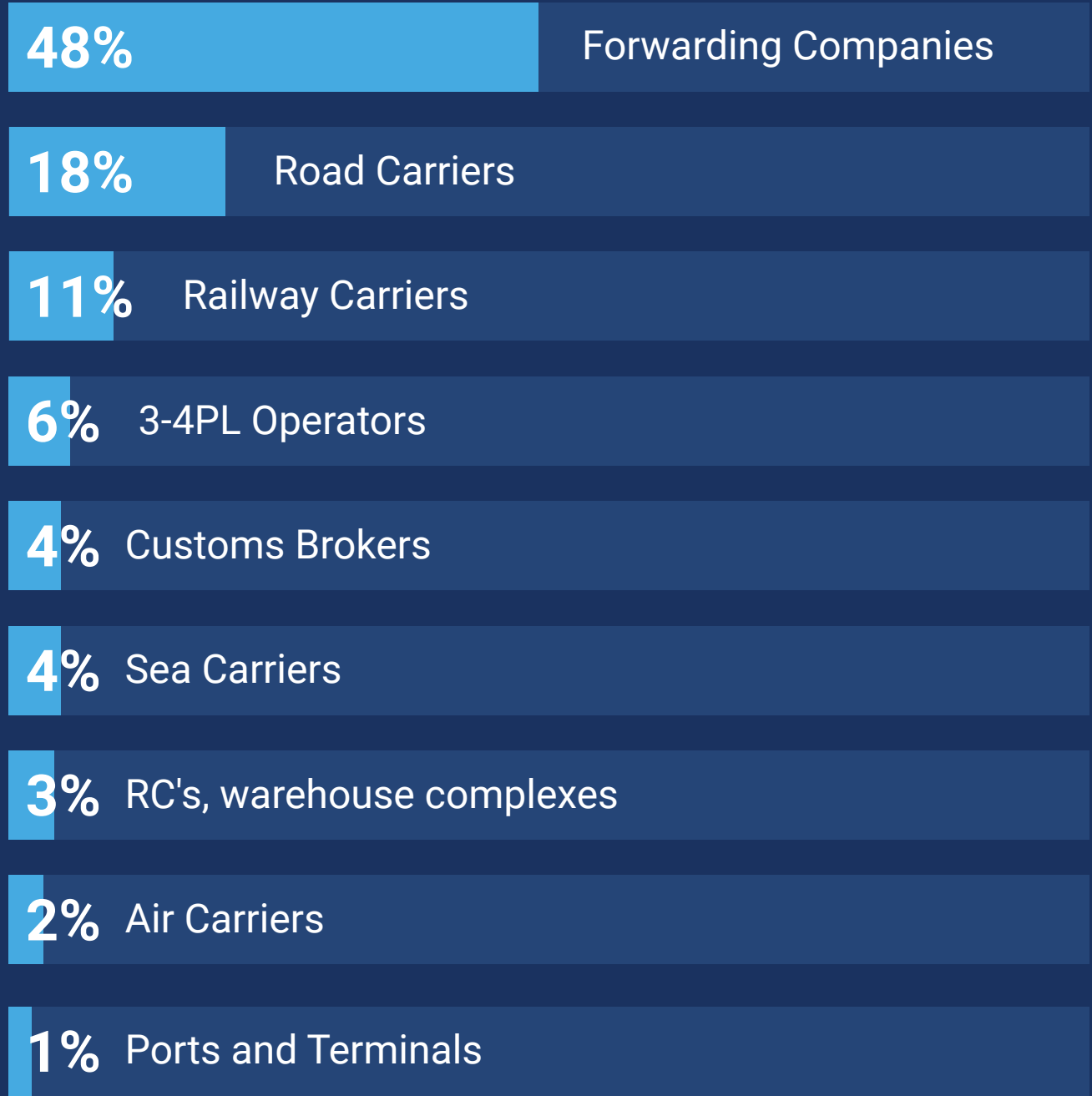
78% of attendees only visit TransRussia | Skladtech among similar exhibitions

Exhibiting Countries

- | | | | |
|--|---|---|---|
| 
China | 
Belarus | 
India | 
Kazakhstan |
| 
Turkey | 
UAE | 
Uzbekistan | 
Vietnam |
| 
Kyrgyzstan | 
Armenia | 
Azerbaijan | 
Mongolia |
| 
Pakistan | 
Russia | 
Turkmenistan | |

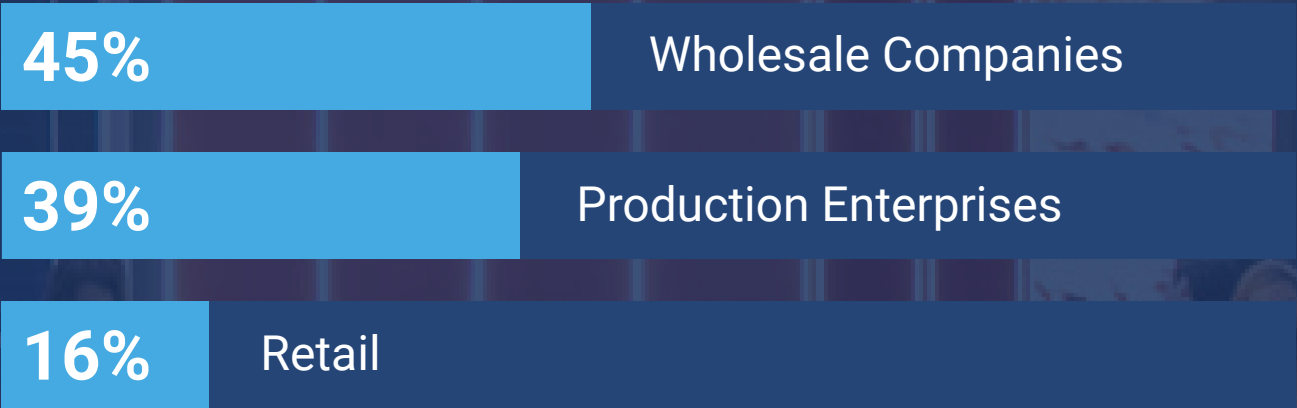
Visitor Statistics -Business Type

13,238 Transport, Logistics and Forwarding Company Specialists



Visitor Statistics - Type of Industry

10,946 Cargo Owners



95%
of visitors influence purchasing decisions.

Real Experiences, Real Success

Transrussia 2025 Feedback

“ TransRussia is filled with opportunities to source new clients, discuss projects and build on ideas

Alexey Maviyutov,
General Director, Safetrans Line

“ There is very little to say except for that TransRussia exceeds expectations always

Rinchin Sariev,
Sales Department Manager, Way Group



“ This is our 3rd year participating and the expo keeps growing every year. We definitely plan on coming back in 2026

Maksim Astashkin,
Development Director, Mycontainers

“ TransRussia is the definition of Logistics. We are looking forward to the 2026 edition.

Ata Doruk Kulahil,
Operations & Project Manager ,
Dor Project Logistics



“ We have made valuable connections and partnerships across all 4 days of the event

Elif Balci,
CEO, International Freight Forwarding (IFF)

“ We have made new projects, new connections and signed new contracts all at TransRussia,

Erdogan Simsek,
Overseas and Foreign Activities
Representative, MYFILO LOJISTIK

“ This is our first time at TransRussia and it will continue to be our top choice for logistics exhibitions

Selman Turkkal,
Operations Director/ COO, URSA



About SkladTech

SkladTech 2025, held from 18–20 March in Moscow, marked its 4th edition as the region’s key event for intralogistics and warehouse automation. The exhibition showcased cutting-edge solutions in robotics, conveyor systems, and digital warehouse tech—connecting suppliers with buyers across Russia and the CIS.



Proof in numbers: Why SkladTech is the Place to be

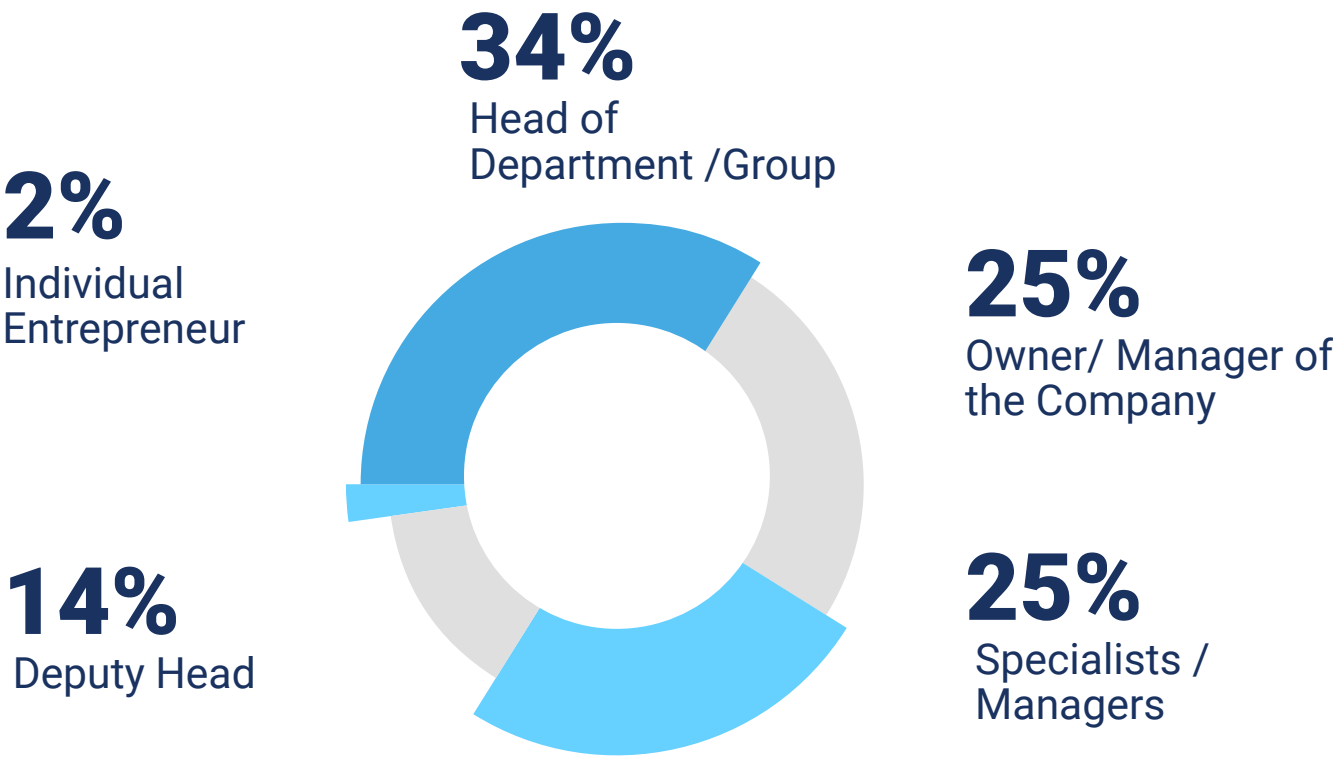


> Event Sectors

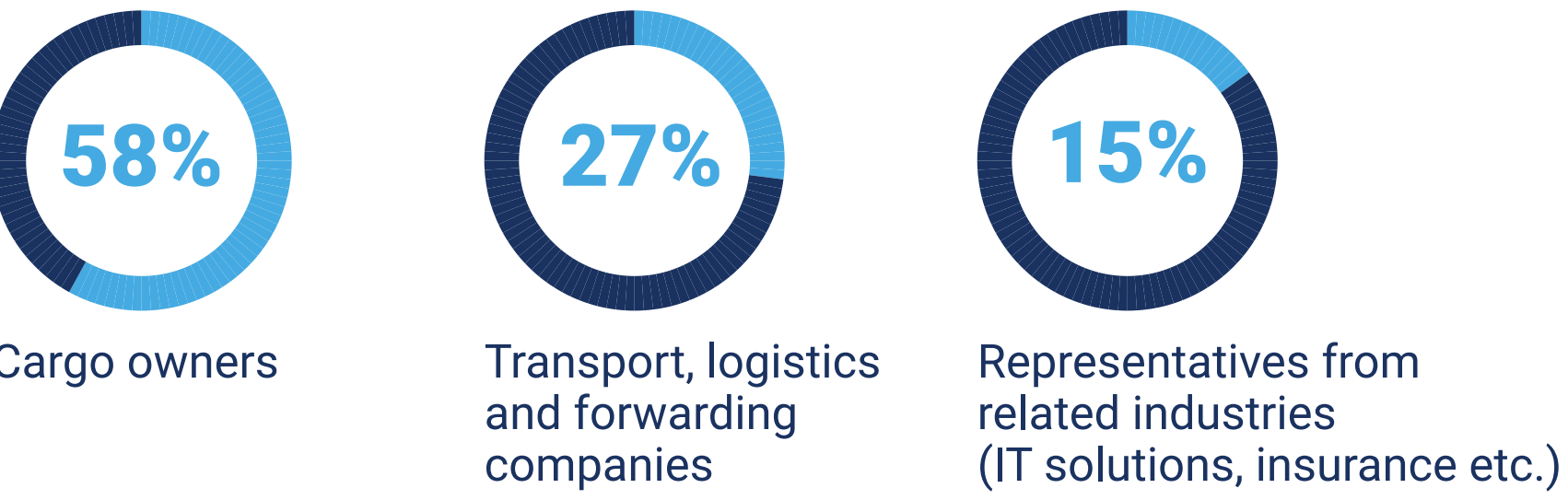


Visitors Overview

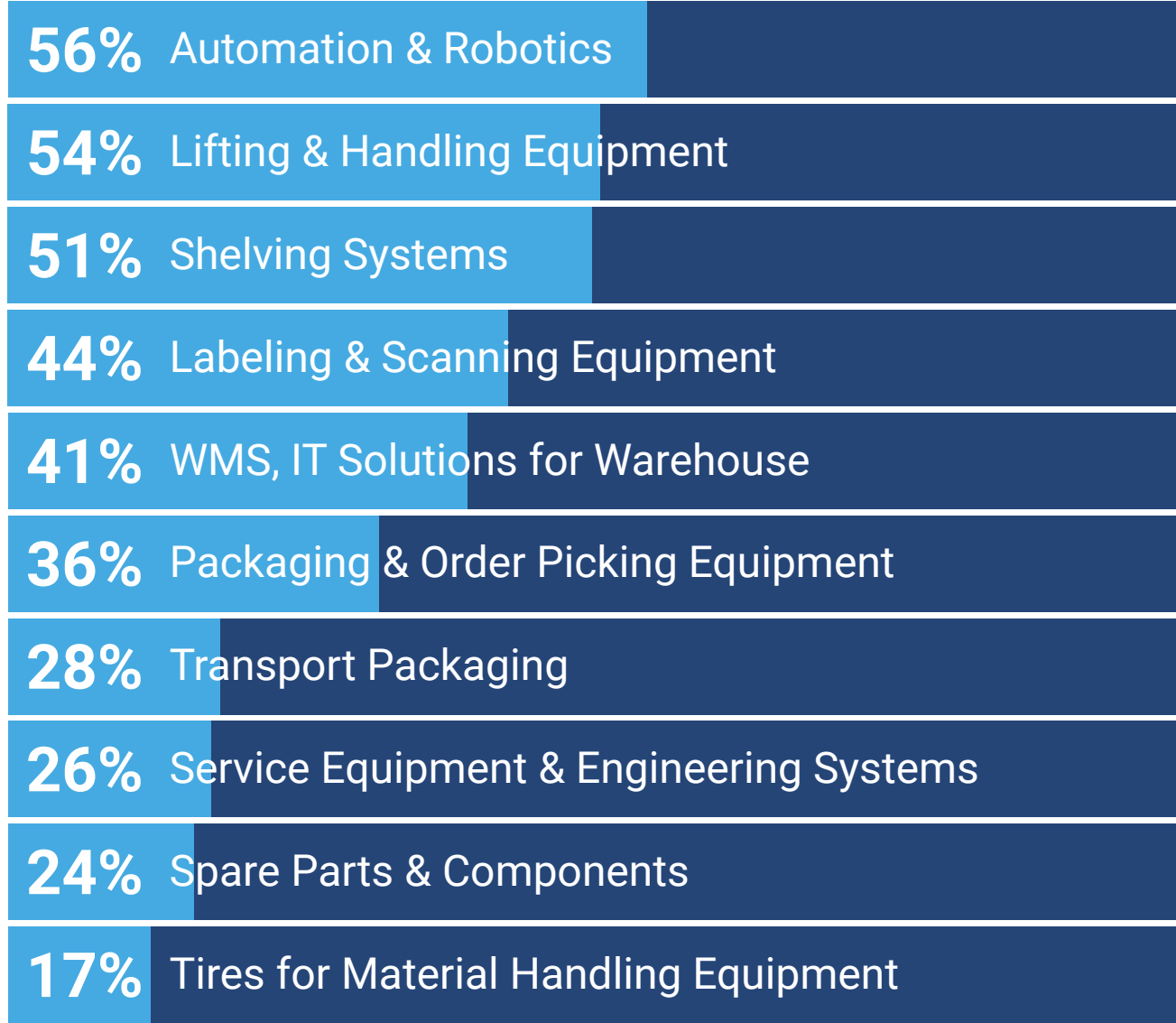
> Levels of Seniority



> Types of Industry

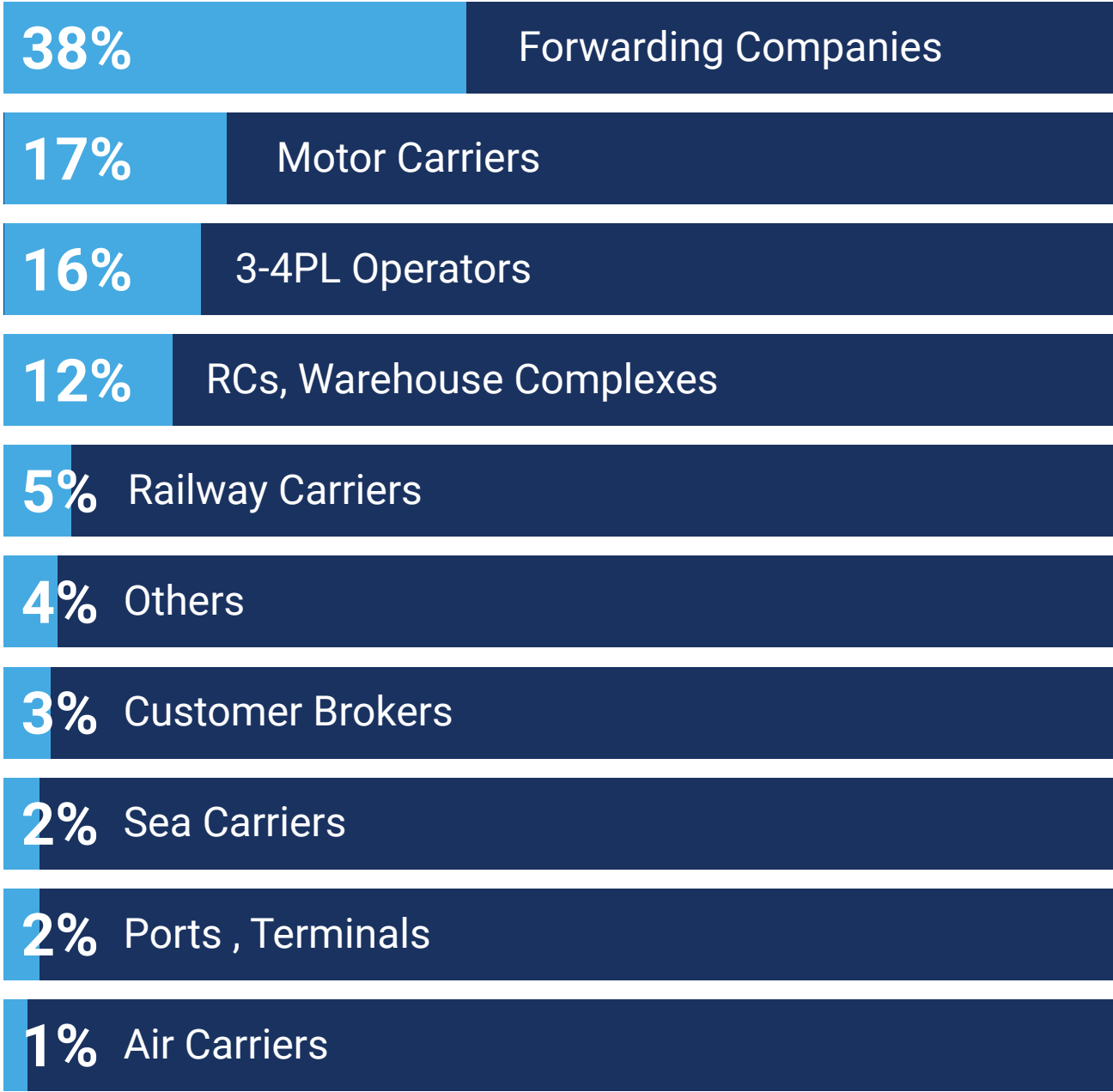


Visitor Interest



Visitor statistics – Business Type

3,421 Transport, Logistics, and Forwarding Company Specialists



Visitor Statistics - Type of Industry

7,202 Cargo Owners



Real Experiences, Real Success SkladTech 2025 Feedback

“ TransRussia and SkladTech create a powerful synergy. It's a win-win for logistics companies and solution providers aiming to cut costs and accelerate operations.

Alexey Vologzhaninov,
Leading Sales Specialist,
Noblelift Rus LLC

“ SkladTech is a great platform to meet clients from across Russia, showcase equipment in person, and generate valuable new business contacts.

Elena Katsko,
Head of Sales, NAK MACHINERY



“ We see both returning and new customers at SkladTech, which boosts our sales. For us, it's a platform to grow and sell more each year.”

Maxim Sergeyev,
Director General, First

“ I recommend attending two exhibitions together: TransRussia and SKLADTECH. TransRussia is ideal for showcasing your products, attracting many potential customers who can see, test, and interact with them.

Dmitry Kozlov,
Head of Forklift and Warehouse
Equipment Business Unit, XCMG Ru Ltd

“ Two exhibitions on one site – it's highly beneficial as it features both warehousing equipment and a logistics pavilion. Visitors can explore both pavilions to find the right fit, and we've already secured deals and found customers at SKLADTECH.

Galina Mordasheva,
Head of Marketing Department, TD Vertical



Among TransRussia 2025 Exhibitors

Conference Programme

2,847
Delegates

160+
Speakers

6
Conference Sessions

3
Days

Topics Covered

- Logistics Infrastructure Development
- International Transport Corridors
- Multimodal Container Transport
- Global Air Cargo Market Recovery
- Changing Warehouse Logistics Business Requirements
- Online Platform Market Growth and Prospects
- E-commerce Development Amid Storage Space Shortages

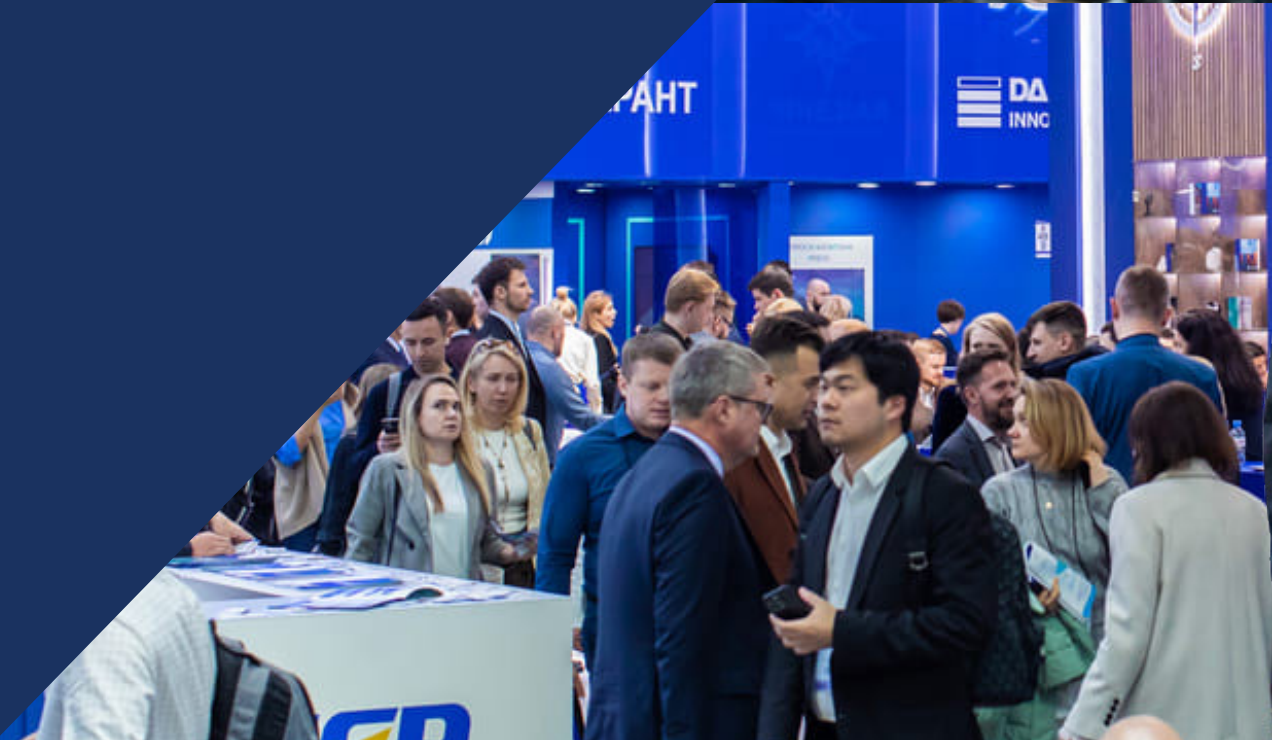
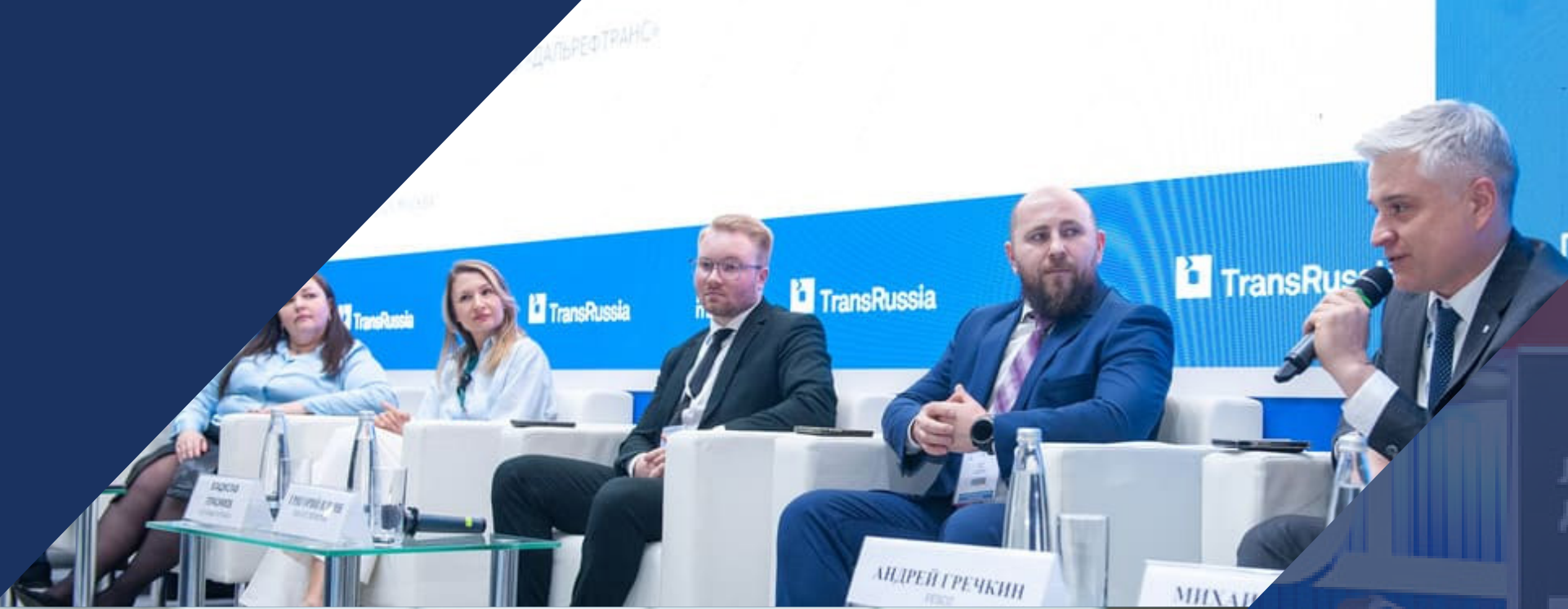
TransRussia Connect & Digital Innovations

The TransRussia Connect app now features LeadScanning, making networking seamless for exhibitors and visitors. Easily scan barcodes on badges to exchange contacts or QR codes at company stands to explore products. All connections are stored in your TransRussia Connect account for up to a year, with the option to export contacts anytime.

In its first year, 500+ attendees made valuable connections using the Leadscanning Connect app.



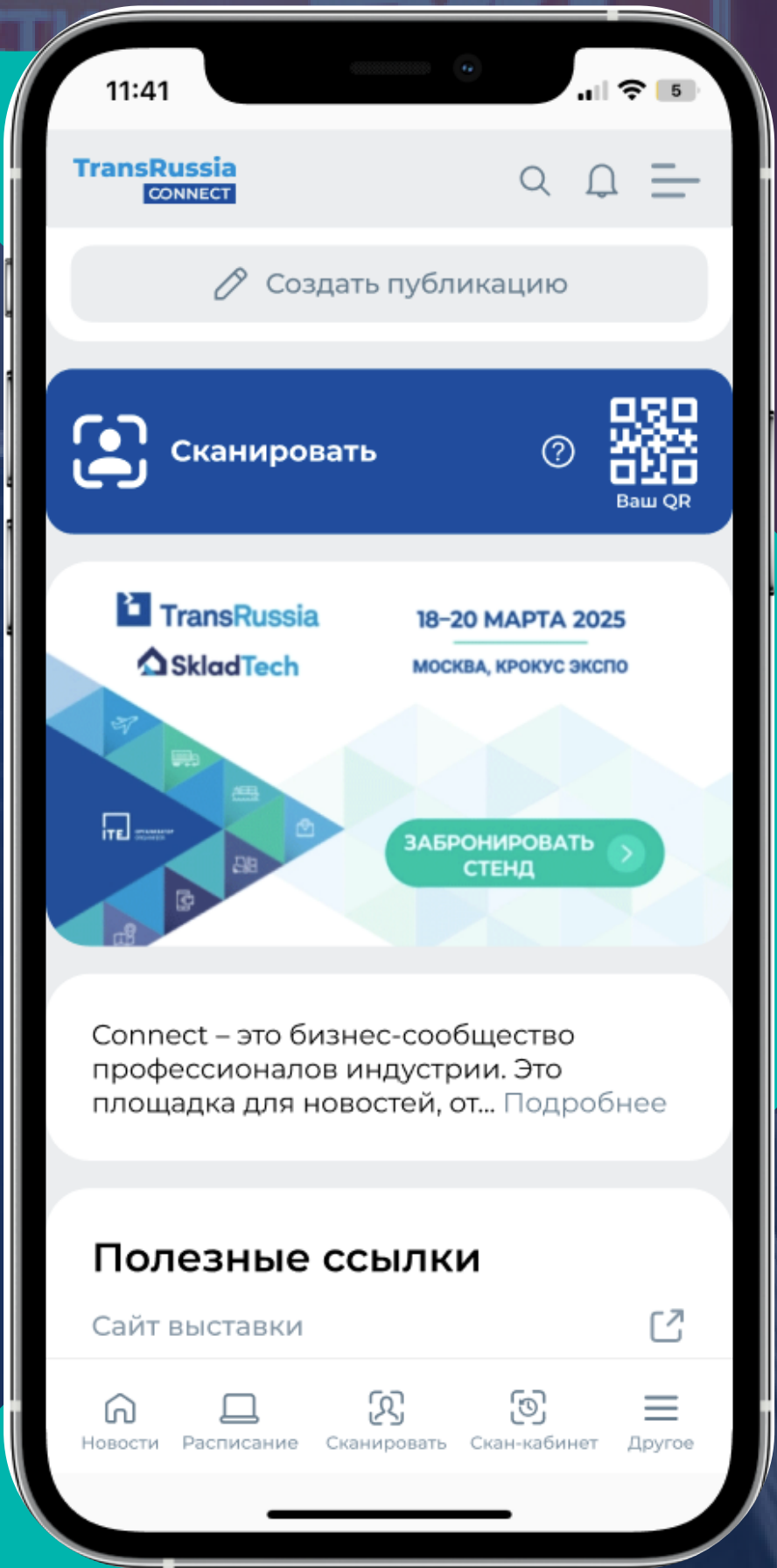
Connect Today!



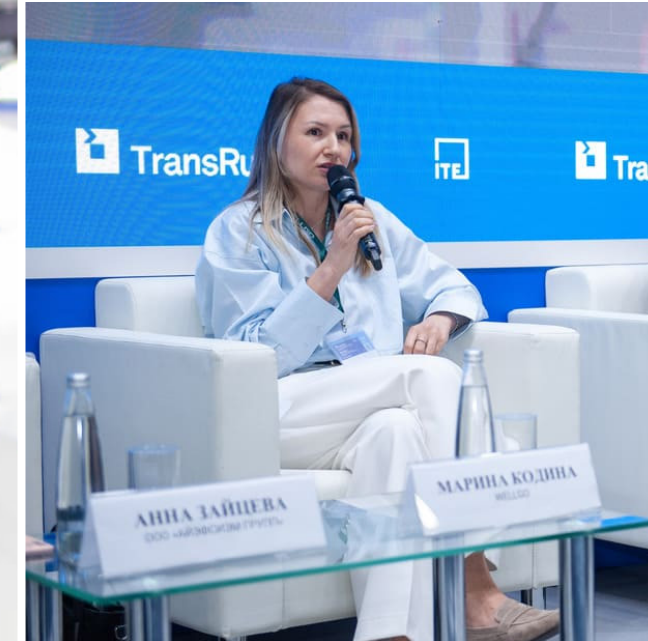
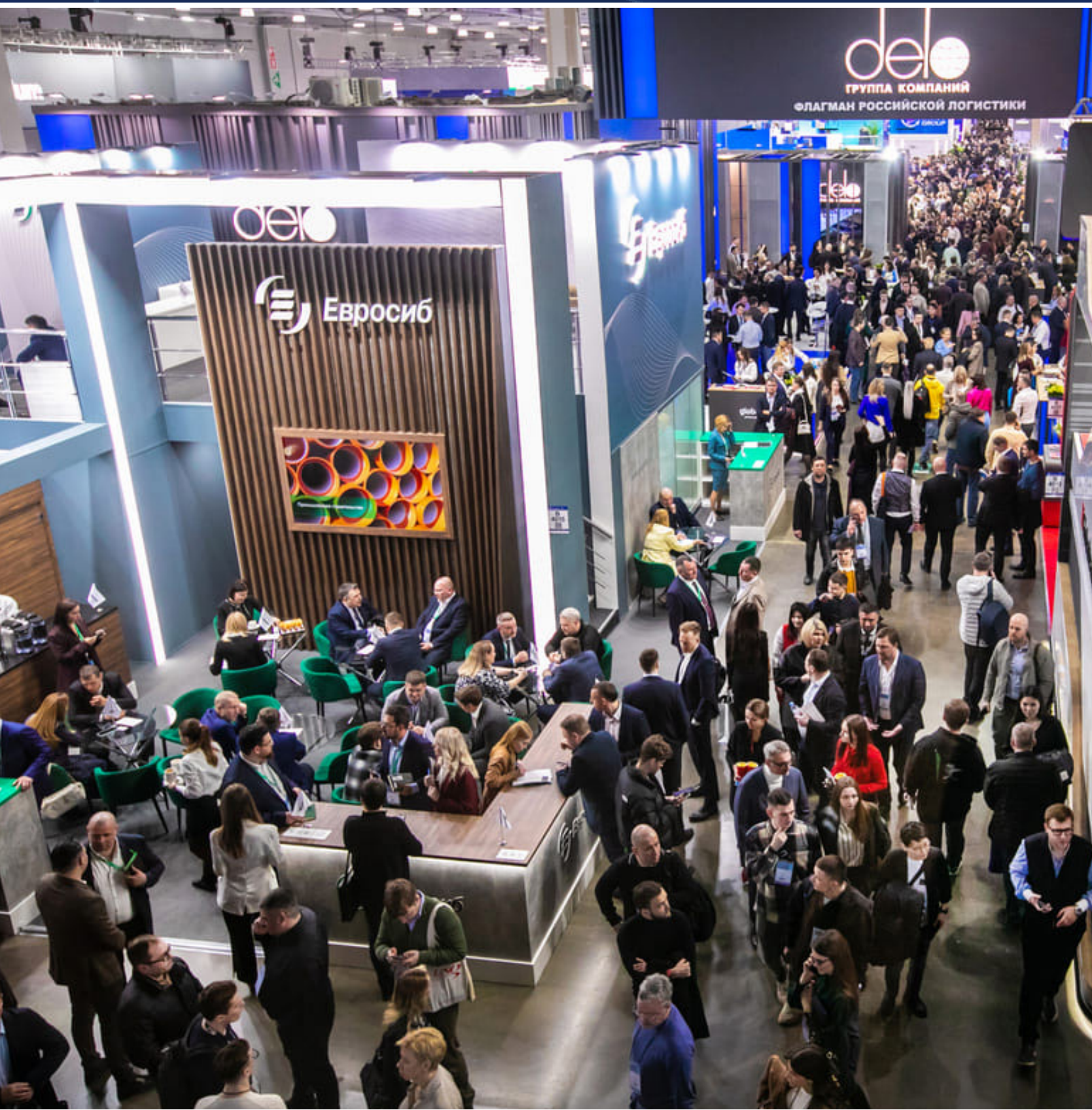
MatchMaking

TransRussia Connect now offers a free matchmaking service to help you connect with the right visitors:

- Get a list of recommended visitors interested in your products
- Add contacts, send messages, and schedule meetings
- Invite prospects to your stand and grow your business



Memorable Moments from TransRussia 2025



30 ЛЕТ
YEARS  **TransRussia**

Colocated with  **SkladTech**

30 Years of Connecting the Logistics & Warehouse Industry

17-19
March 2026

Crocus Expo,
Pavillion 3,
Moscow

Get Involved
For Questions Regarding Participation,
Please Visit

Book a Stand



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